



**District Governor
2009-2010**

Harold "Alex" Alexander
& Marnee Alexander

alexalexander0910@hughes.net

Submit newsletter items to:
Editor Kathleen Olson at
kmolson08@gmail.com

**January is
ROTARY
AWARENESS
Month**



**Reach out with
ROTARY
Support an
International
Project!**

Rotary International District 5020 News



Volume I Issue 7 JANUARY

JANUARY 2010

January is Rotary Awareness Month!

As we begin the New Year, let us be grateful for all we have, grateful to be living where we live, and thankful we have the means and ability to help those less fortunate.

As Marnee and I traveled throughout the District these past six months and had the opportunity to see the impact your clubs have made in your communities and, indeed, in the world, we are grateful, thankful, and proud to be a part of Rotary and District 5020!

Rotary's ability to help so many in need around the world is through The Rotary Foundation. If you have not yet made your donation now is the time to do it. When donations are made to The Rotary Foundation the monies are invested for three years, the interest is used to run RI and half of the amount comes back to our district. In the past most of the funds were disbursed by the Rotary Foundation, with only a small portion coming to the district for disbursement as District Simplified Grants. July 1, 2010, District 5020 will, along with 99 other Rotary Districts around the world, begin the Future Vision Pilot Program. The Future Vision Pilot Program allows more money to come directly to the district giving us more control over how the funds are spent. In order for the process to continue its imperative Rotarians continue to support The Rotary Foundation.

During our visits, Marnee and I observed several clubs are making donating to The Rotary Foundation relatively painless to insure every Rotarian participates. The \$2.00 a week program! The Rotary Club of Sequim Sunrise and the Rotary Club of Parksville AM are just two of the clubs using this system. Qualicum Beach Sunrise sells Rotary Dollars! The money members spend to buy Rotary Dollars goes to TRF in their name and Rotary Dollars are used at meetings to pay fines or use for Happy or Sad Bucks! Another idea is to set up an automatic monthly withdrawal from the Rotarians checking or savings account or to automatically charge to their credit card.

Rotary is such a wonderful organization we really need to share it! Each of us can do this by making sure everyone you know is aware of

Continued on page 7

RI PRESIDENT LOOKS FORWARD

January 2010

My fellow Rotarians:



January is the month the Romans associated with their two-headed god Janus: one head looking backward to the year that has just passed, and the other looking forward to the year ahead.

In Rotary, January is the halfway point of our year of service, and it is also a time for us all to look at both the past and the future. It is the time of year to take stock, to review the goals that we have set for ourselves, and to evaluate how well we have fulfilled those expectations. It is a time to look honestly at our progress and our challenges and to consider the steps we will need to take to complete our planned

service successfully.

I am sure there is much you can be proud of achieving in the last six months. In my travels, I have already seen how much Rotarians can accomplish when they are determined to do so. You have helped bring safe, pure water to those who lacked it, provided food and shelter to those who needed it, and assisted in the educations of those who could not read or write. You have promoted the ideal of service within a context of fellowship, friendship, and high ethical standards.

Rotarians are able to make changes that will shape the course not only of the months but of the years and decades that lie ahead. This is our privilege. It is also our duty as Rotarians – as caring members of society who are in the fortunate position of being able to help those living in conditions we can barely imagine.

So there is much to be done these next months. Do not waste a moment of that most precious commodity: time.

We are all volunteers serving in a volunteer organization. None of us was compelled to become a Rotarian; each of us chose, and was chosen, to become a member. Every year, every day, each of us chooses to continue the task we have begun, and to continue to put Service Above Self. It is not always the easy path, but I know it is the right one.

I wish to take this opportunity to thank you for the Rotary service you have given, the service you are giving, and the service I know you will continue to give in the future.

The Future of Rotary Is in Your Hands!

John Kenny
President, Rotary International

"Look for opportunities this year to make a significant long-term, positive impact on the lives of others. The best way to feel good is to be good."

- Michael Josephson



OUR ROTARY WORLD

As members of Rotary develop a thorough understanding of our Rotary world they become committed Rotarians and enjoy the true meaning of service.

After reading the January 2010 issue of The Rotarian ...

PDG Norm Watts, District Trainer

One finds sound advice for Rotarians who travel for humanitarian service to remote areas of our world.

- Rotarians who travel and serve, have you listed some precautions suggested in “First aid without borders”?
- Have you learned where Rotary is with regard to raising polio funds to match the Gate’s Foundation grant?
- What are some suggested “polio fundraisers” that might be attempted in your community?
- In “Nowhere to go” the reality of appalling sanitation and its impact on people is described in detail.
- What is the “Weapon of mass destruction” and how does it seriously affect the lives of so many?
- You can register now for the Rotary International Convention 2010 is in Montreal, Quebec, Canada.
- In “How they roll” we learn about a green way to travel in that city. What is Bixi Facile?
- In his letter for January, RI President John reminds us that we are at the half-way point for 2009-2010.

What has your club achieved at this stage of our Rotary year? What remains to be accomplished?



Qualicum Beach HS Student Essay Wins Her a Trip to Copenhagen

The Danish Rotary District 1470 created a world wide essay competition “My Life and My World in 2050” for skilled and creative young people ages 16 – 22 years. The contest was to lead to the World Conference on Climate held in December 2009 in Copenhagen. The first prize was 8000 Euro dollars and a trip to Copenhagen for the Conference.

Madeleine Dwyer, a student at Kwalicum Secondary School in Qualicum Beach British Columbia, within District 5020 won the first prize. Madeleine gave her presentation of her vision of the future at the United Nations World Conference on Climate Change. The jury consisted of representatives of the business and academic world and the contest was sponsored by Boeing.

Part two of the four-part series on membership

Getting Back To Basics: A Plan for Membership Development

Getting to Know — and be Known by, — Your Community

By John Bardsley, District Membership Chairperson

The community is the primary source of a club's membership and the principal source of its fund raising. Clubs should get to know their community: the governing body, including its structure, methods of functioning, vision and goals; the demographics; the types of businesses and their products or services; other charitable and community service organizations and what they provide; available facilities and resources; climate and geography; and social functions such as annual celebrations and inaugural events.

Within the community, it is also very useful to know how to get things done, who to approach for particular needs and supplies, and how best to advertise and announce. The community may have special needs, problems and issues which could be addressed by a club project. Clubs can identify an area, or areas, on which to focus its local service initiatives. In providing those services, the Club will be seen as a vital and well known part of the community, and it will be sought out when the need arises for those services. Raising funds locally for international service projects becomes easier if the projects involve the same area of focus as local projects. They also further enhance the Club's reputation and identity. Clubs can develop a theme. An example from one club is: "Helping children locally and internationally."

As the club gets to know its community, the community will get to know its Rotary Club. Clubs can benefit from an active Public Relations program. A dynamic relationship between the Directors of Membership and Public Relations, and their respective Committees is seen as of utmost importance.

Here are some ways to engage with your community:

- *Each Rotarian must recognize themselves as an ambassador of both the local Rotary Club and RI. To a greater or lesser degree, each Club will be known within the community, through and by each of its members.*
- *Addresses to the Club can be requested from members of: local businesses; the Chamber of Commerce, or other business organizations; other service clubs; religious and charitable groups; other community organizations; the Municipal Council; municipal service organizations such as police, fire, schools, and health care; members of the community who have undertaken notable endeavors; and others which the Club sees as enhancing its knowledge of the community.*
- *Members of the Club can offer to address other community organizations.*
- *The Club can put on local functions such as dances, BBQs, and other celebrations to which the community at large is invited.*
- *Presentations of official Rotary Awards, such as Paul Harris Fellowships, or locally initiated, "unofficial" awards, for example, those for "Vocational Service", "Business of the Year", and "Community Service", can be made, at annual or other public ceremonies, to members of the community who exemplify the attributes of Rotary.*
- *Establish a Youth Recognition Program in the Community, including components such as Student of the Month and/or Year Award, and Student Employee of the Year.*
- *The Club can have a presence at community functions such as markets, fairs, parades, and other types of community celebrations.*
- *The Club can establish formal and informal relationships with other community organizations and individuals. Offer to work at their fundraising events in exchange for them working at yours.*

2010 District Leadership Training Assembly



February 20 - 21, 2010

Port Angeles, Washington



Designed to Help You Navigate Through the Who, What, Where, When and How of Club Leadership

WHAT is the DLTA and WHO Should Attend?

The DLTA provides informative workshops and training sessions for current and incoming club officers and committee chairs. However, all Rotarians are welcome regardless of whether or not they hold one of these positions. While training better Rotary leaders is the central purpose of the DLTA, this event is also designed to promote Rotary friendship and fellowship.

WHERE and WHEN is the DLTA Held?

District Governor Elect Bob Martin and the District Training Committee look forward to welcoming you and your guests to Port Angeles February 20-21, 2010. Located on Washington's beautiful Olympic Peninsula, Port Angeles offers a convenient central destination for training and relaxation.

This year's assembly will be held at two venues in Port Angeles, the Red Lion Hotel and the Elks Club. These sites are located within easy walking distance of each other and the Coho ferry terminal. Check-in, on-site registration, and event hospitality will be headquartered at the Red Lion. Registrants will receive information concerning specific class locations at check-in.

HOW Do Rotarians Register?

Go to the District website at www.rotary5020.org and click on the link to the District Assembly on the left side of the page. The site contains all of the information that you need to plan your weekend. Also, be sure to check back to the site prior to the event since additional information that may be helpful to attendees and guests will be posted as it becomes available.

Still Can't Find Answers to Your Questions?

Contact any of the following committee members for questions related to:

Class Offerings: Norm Watts, District Trainer, mnwatts@shaw.ca

Registration: Rob Onnen, DLTA Registrar, robonnen1031@olympen.com

Financial Matters: Paula Cunningham, DLTA Treasurer, classicdesign@olympus.net

Lodging and Dining: Consuelo White, DLTA Hotel/Restaurant Liaison, chelo_white@yahoo.com

General Event Matters: Chris Koenig, DLTA Chair, DLTAPA2010@olympen.com

GLAD TIDINGS -- DG Alex and Marnee Alexander (R) attended the annual Gig Harbor Midday Holiday party to inform president Ray and Joanna Sanders that the club had received RI approval of a matching grant for their Ethiopian project, an outdoor hydrotherapy pool for Cheshire House Children's Polio/Paralysis Rehabilitation Facility in Addis Ababa.



SUMNER PROVIDES STUDENT DICTIONARIES— In 2007, the Rotary Club of Sumner began a literacy campaign to provide dictionaries for every third grader in the nine elementary schools in the Sumner and Dieringer School Districts. In their first year they presented 736 dictionaries and in their second year – 737. This year, during the month of November, 31 members from the Sumner Rotary Club delivered a whopping 801 dictionaries to local delighted, fresh-faced, eager-to-learn third grade students in all nine elementary schools. They also playfully administered a very serious “Oath of a Dictionary Owner” in which the students happily swore to “use their dictionaries every day to become a very good reader, a very good writer, and a life-long learner forever and ever.” A dictionary is perhaps the first and most powerful reference tool a child should own. Its usefulness goes beyond the spellings, pronunciations, and definitions it lists. It is a companion for solving problems that arise as a child develops his or her reading, writing, and creative thinking abilities. Students benefit from an increased self-reliance and resourcefulness inspired by the maxim “look it up”.

The Giving Tree -- A tradition at the Tri City Rotary Club's Christmas Party is to collect funds to help those who are needy in their community. The recipients are selected by several club members working very closely with trusted educators to identify worthy and needy families with children. The horrendous floods of recent years not only affected the hard hit Chehalis-Centralia area and west, but a number of communities



in the eastern part of our county, 40-60 miles away. The annual party was held on December 4th and after viewing a slide presentation of the flood damage supplied by our County Sheriff, the 70 attendees contributed \$8,400 to the tree, the most in the history of the Club. This amount does include some previously budgeted money and a community grant from our local WalMart. This annual holiday giving is one way that the Twin Cities Rotary lives the spirit of Rotary. The club also received a District Grant of \$2500, which was distributed immediately to the families.

MESSAGE FROM THE GOVERNOR *Continued from page 1*

Rotary, what Rotary is, and what Rotary does locally and internationally. Each of us should wear our Rotary pin every day, not just on the day our club meets! We can bring about Rotary Awareness by displaying the Rotary Wheel in our car windows, "End Polio Now" magnets on our cars and "Goodbye Polio, Thanks Rotary!" bumper stickers; recycle your old Rotarian magazines wherever anyone might have to wait for service: doctors, dentists, and attorneys offices; nail and hair salons; car service locations! Be sure to remove your address label and replace it with a label indicating your club name, where and when you meet, (shared by the Rotary Club of Cumberland Centennial). Carry "What is Rotary" cards with you to have ready to pass out to interested people; hang The 4-Way Test" prominently in our offices. Letting your customers and clients know you hold yourself personally and professionally to the highest standards of honesty, integrity and character can only be a bonus for you!

Make plans to attend District Leadership Training Assembly in Port Angeles February 20-21, 2010! Register online now! Remember this is where PDG Brian Beagle, District Foundation Chair, will present requirements of the Future Vision Pilot Program to all club Foundation Chairs and World Community Service Chairs.

With the beginning of 2010 you should be planning your trip to Montreal, CA to attend the Rotary International Convention June 20-23, 2010! **We are celebrating 100 years of Rotary's internationality!** This is a wonderful opportunity to meet new people from around the world, make new friends, and understand the diversity of this great organization called Rotary! If you have never been to a Rotary International Convention this is the year to go! If you have attended in the past this is the one you don't want to miss! Registration is available online at www.rotary.org/convention.

HAVE FUN!

Alex

**"None is more impoverished than the one who has no gratitude.
It is a currency we can mint for ourselves and spend without fear of bankruptcy."**
Fred De Witt Van Amburgh



Rotary Club of Tacoma #8
Invites you to attend the
Centennial Celebration Dinner

Saturday, January 30, 2010

Hotel Murano

1320 Broadway Plaza, Tacoma, WA 98402

5PM Social Hour

6PM Dinner & Program

8PM Dancing to *Daryl & the Diptones*

KEYNOTE SPEAKER

Richard Stearns

President, World Vision

\$95 per person \$950 - table for 10

RSVP by January 22 with credit card: (253) 473-7723 or info@rotary8.org

Checks payable to Tacoma 8 Rotary

P.O. Box 1777 Tacoma, WA 98401-1777

Hotel Murano Rotary Room Rate \$109

866.986.8083 for reservations