



District Governor 2009-2010

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October is VOCATIONAL SERVICE Month



**Recognize professional
leaders in your
Community!**

Rotary International District 5020 News



Volume I Issue 4 OCTOBER

OCTOBER 2009

Rotary Promotes Ethics in Business with Four Way Test

October is Vocational Service Month! The diversity in our vocations sets us apart from other service organizations and are our strength! This is a great time to recognize professional leaders in your communities.

As we make our visits throughout the District, I emphasize my strong belief in the Four Way Test, including the beginning words "Of the things we think, say or do" because one of the main objective of Vocational Service is promoting high ethical standards in business practices and in our personal dealings. You can promote this in your clubs every week by beginning or ending your meeting with the Four Way Test. It is a great way to remind us all of these standards by which we were held when we were asked to become Rotarians. In today's hectic life and difficult economic times, one might be tempted to take the "easy" path rather than the "ethical" one. Having The Four Way Test displayed in your office at work or at home is a visual reminder that Rotarians are people of good character. The Object of Rotary calls for high ethical standards. In 1989, the Council on Legislation adopted the declaration of Rotarians in Business and Professions to provide a specific guideline.

As of this printing, we have completed 50 club presentations, visited with many dedicated and energetic members, made many new friends, seen some great projects, heard about some interesting fundraisers, eaten a lot of meals, and have had a thoroughly remarkable time doing it! Our time on Vancouver Island couldn't have been better and we look forward to returning again and again to enjoy this beautiful island and Rotarians that call it home!

We have many highly qualified Rotarians serving in District positions. We are all here to serve the clubs in District 5020 and help to make your clubs more efficient, more effective and to reach your goals. The Assistant Governors are, of course, your first line of contact. They can help you obtain the support you need for your clubs.

November is Foundation Month. I hope every club is planning a program to promote support for The Rotary Foundation. With all the programs — from Ambassadorial and Peace Fellows Scholarships to PolioPlus — it should be easy to make The Rotary Foundation your primary charity! Remember our goal this year is \$1,000,000 for the Annual Programs Fund. If every Rotarian gives something (\$100 per member is ideal), we will be able to reach our goal!

HAVE FUN!

Alex

Tacoma #8 Celebrates Centennial in 2010



**TACOMA 8
ROTARY**
WASHINGTON USA
100 YEARS
1910 – 2010



Dear Fellow Rotarian,

With great pride and joy, I cordially invite you to a celebration of the 100th Centennial of the Rotary Club of Tacoma #8, set for **6pm, Saturday, January 30, 2010** at the Hotel Murano, 1320 Broadway Plaza, Tacoma, WA.

Please join with Tacoma # 8 Rotarians as we celebrate the past century of service to the Tacoma community, the region, District 5020 and the work of Rotary International. For one hundred years, Tacoma #8 Rotarians have met each Thursday at noon and have helped exemplify 'Service above Self' in their activities. We hope to see many of our friends from District 5020 at the celebration.

In the early days of the club, Rotary focused its members on the key certainties of truth, fairness, goodwill and the creation of a common benefit for all concerned. Today that is still true as men and women work to eliminate polio, bring fresh water to third world countries, increase international understanding, and provide financial support and volunteer hours to build our community.

Tickets for the Tacoma #8 Centennial Gala are priced at \$95 per person. Individual tickets or tables of 10 can be reserved by contacting the Rotary 8 Club Office at (253) 473-7723.

The Hotel Murano is offering a special room night rate of for this event and rooms can be reserved by calling the hotel directly at 253-238-8000 and mentioning the Rotary Centennial Dinner.

A commemorative book, DVD and Brochure will be available at the event. If you are interested in being a Centennial Sponsor, please send your contact information to info@rotary8.org.

Yours in Rotary,

Fred

Fred Moasio
Tacoma #8
2009-2010 Club President



1910 Tacoma's Stadium Bowl



OUR ROTARY WORLD

Our Rotary World

As members of Rotary develop a thorough understanding of our Rotary world they become committed Rotarians and enjoy the true meaning of service.

PDG Norm Watts

After reading the October 2009 issue of The Rotarian ...

- Have you enjoyed RI President Kenny's "My Fellow Rotarians" in this issue?
- What does he regard as "the (sometimes) forgotten Avenue of Service in Rotary"?
- Trustee Chair, Glenn Estess Sr., writes: "With polio, our determination must not waver".
- What day in October is set aside as "World Polio Day" to raise public awareness?
- Have you enjoyed the article: "How Rotary Survived The Great Depression"?
- Who is the Rotarian of District 5020 who recounts his experiences in the article?
- The 2010 Rotary International Convention returns to North America in June.
- What have you learned about this host city in La Belle Province de Quebec?

Ever wonder:

- Who joined Paul Harris as the first members?
- What was the first Rotary club south of the equator?
- What year the first Rotary Ambassadorial Scholars went abroad?
- What year Rotarians first administered polio vaccine?



The [new online Rotary timeline](http://www.rotary.org/en/Members/GeneralInformation/Announcements/Pages/090923_announce_timeline.aspx) at http://www.rotary.org/en/Members/GeneralInformation/Announcements/Pages/090923_announce_timeline.aspx has answers to these questions and more. It features historic photos, documents, and links to multimedia – perfect for your next club meeting or Rotary trivia session!



Rotary In Action

In partnership with the Village of Cumberland, the **Rotary club of Cumberland Centennial** installed a concrete walk leading to the group of headstones honoring the memory of former Japanese coal miners and residents of Cumberland. The walk was provided by the Rotarians to make it easier for people in wheelchairs and using walkers to access the site to pay their respects. The project was completed with the help of Cumberland Ready Mix at a cost of \$500 using funds raised by the club at its annual dinner and auction.

Woodland Rotary Club Raises Funds Staffing Concession Stands

During the summer months, members of Woodland, WA Rotary club volunteered in the concession stands at the Clark County Amphitheater (Ridgefield, WA). Interesting experience for all of us – we got to bond with the followers of the bands *Pearl Jam*, *Motley Crew*, *Nickelback* and *Def Leppard* while raising funds for a variety of club activities. At the same time, our club was able to introduce Rotary International to groups of people unaware of our humanitarian efforts – the results, large tips! The Amphitheater has a unique program in which they share a percentage of profits with non-profit clubs that donate the labor.

To prepare for the summer concert series approximately 12 dedicated members of the Woodland Club spent 4 hours in a liquor server's licensing class and a pass a food handlers test to become qualified servers. It was so much fun, the club plans to participate again next year!

Get to Know These Amazing Kids!

District 5020 Class of 2009/10 Rotary Youth Exchange Students

Please welcome: From Norway, Signe-Marie (Bainbridge Island), from Hungary, Marcell Poser (Bremerton), from Taiwan, Sara Chen (Campbell Daybreak), from Chile, Francisca Saldana (Courtney) from Sweden, Gustav Hugoson (Duncan) From France, Colin Roustan (Duncan Daybreak), from Taiwan, Anita Lee (E. Jefferson) from Germany, Laura Wayand (Hawks Prairie) from Kyrgyzstan, Ermek Soronbaev (Lacey), from Belgium, Melody Lecocq (Nanaimo) from France Anatole Verhaeghe (Lakewood) from Thailand, Tharit Ketprapakorn (Nanaimo) from Slovakia, Juraj Strananek (Nanaimo) from Brazil Johanna Rodriguez (Olympia) from Mexico, Bolio Castillo (Olympia) from Norway, Rolf Ostby (Parksville) from Italy, Alice Meir (Parksville AM) From Switzerland, Luis Neumeier (Port Angeles) from Austria Christoph Etzlinger (Port Hardy) from Finland, Mercku Neimnen (Port Hardy) from Czech Republic, Bara Depfova (Port Orchard) from Spain, Ruth Almedarez (Port Townsend) from Denmark, Larke Dahl Jorgenson (Port Townsend-Sunrise) from India, Juhi Pawar (Poulsbo-NK) from Croatia, Mirna Savic (Qualicum Beach) from Poland, Krzysztof Bartkowiak (So. Puget Sound) from Brazil, Naty De Souza (So. Cowichan), from Japan, and Azumi Ishikawa (Tacoma 8).

Rotary International Celebrates World Food Day on October 16th

Observed in over 150 countries around the globe, World Food Day is an opportunity for Rotary clubs to raise awareness about food security issues in their communities and to launch new projects to address hunger. This year's theme is "Achieving Food Security in Times of Crisis." To learn more about World Food Day and to plan events in your area, visit the [Food and Agriculture Organization's Web site](http://www.fao.org/getinvolved/worldfoodday/en/) and contact the Health and Hunger Resource Group.

<http://www.fao.org/getinvolved/worldfoodday/en/>

WA Governor Helps Dedicate Goodwill Project Supported By Tacoma 8



Tacoma 8 Member and Tacoma Goodwill Industries CEO Terry A. Hayes, 5020 District Assistant Governor Peter Taylor, WA State Governor Christine Gregoire and Major Donors and Tacoma 8 Rotary Members Charles and Helen Matthaei participate in the dedication of the \$21.7 million, 63,000-square-foot Milgard Work Opportunity Center, which is a LEED Gold-qualified “green” building that supports the agency’s initiative to triple services in its 15-county service area.

“We will use this gift to give hope, build confidence and give people skills for a better future here in our community, because jobs change lives,” Hayes said.

Tacoma 8 Rotary adopted this as their Centennial Project and the Matthaei family donated the lead gift of \$100,000.

“Goodwill serves as a true community leader and an anchor for growth in this part of town,” said Rotarian and Tacoma Mayor Bill Baarsma. “The Work Opportunity Center couldn’t be opening at a better time...working with people to better themselves which will in return improve our community.”

Granddaughter Joins South Puget Sound Club

PDG Bob Lovely and his granddaughter, Yumi Schade, 22, pictured the day she joined the Rotary Club of South Puget Sound-Olympia. She is the youngest member of the club and is also the first member of the club actually born after the club was founded 24 years ago. Yumi’s father, Dave Lovely is a member of the Edmonton (Alberta, Canada) Rotary Club.

Are there any other grandfather/granddaughter members of the same club in District 5020?



Tip to Get to Know Your Club Members Better

By John Bardsley, District 5020 Membership Chairperson

- Devise and administer a “New Member Questionnaire” containing the “important factors” outlined previously.
- Administer a regular “Member Satisfaction Questionnaire”.
- Have the Club Directors and Officers brief the Club periodically on their areas of responsibility.
- Have regular Assemblies or “working meetings” to discuss, in open format, major issues facing the Club, and the solutions recommended for the Club by its Board of Directors.
- Establish a Classification Talk Program for new members.
- Have long-standing members give periodic mini classification talks with regard to their business and Rotary activities.
- Acknowledge at meetings the special activities of Club members, and, if appropriate, have them give a short presentation to the Club.
- Establish a Member Recognition Program, including acknowledgement of birthdays, wedding anniversaries, Rotary anniversaries, and notable non-Rotary events in the members’ personal lives.
- Conduct periodic Club Surveys, analyze them, and report the results to the Club for discussion and resolution of problems so identified.
- Have periodic working parties to build and maintain Club facilities and equipment.
- Establish a regular social program within the Club with the goal of promoting fellowship.
- Establish a Nominating Committee for the selection of candidates for the Board of Directors, and other leadership positions.
- Publicize the responsibilities for each member of the Board.
- Announce the slate of Directors proposed by the Selection Committee, and have the candidates brief the Club on their vision and plans for the coming year.
- Have a regular annual meeting to announce the successful candidates for Club office.

Why should clubs have a strategic plan?

Club planning provides a vision for the future that promotes consensus, consistency and continuity. That was the message that 25 Rotarians took to heart as they trained to become the District 5020 Vision Facilitation Team. Joe Kovarik and Dick Elixman led the district workshop designed to help clubs grow and become more effective because they have a five year vision.

One Rotarian expressed it well, "a great day due in large part to the opportunity to participate in such a well organized, 'tight' workshop plan that proved itself as the process unfolded" Workshop organizer, Fritz-Roberts, was amazed that every single Rotarian who was registered was in attendance. "That is a Rotary Milestone of dedication".

The group learned the simple act of writing down goals in a group setting builds camaraderie and fosters agreement. When Rotary International developed their first five year plan it helped to attract partners like the Bill and Melinda Gates Foundation. Existing club members and potential new members are far more likely to buy in to Rotary when they understand the club goals and how everyone is going to achieve them.

Don Bonner, the District Webmaster, has created a site for Vision Facilitation information <http://www.rotary5020.org/vision/>

If your club is interested in creating a Vision contact Maureen Fritz-Roberts at mofritzroberts@shaw.ca .