



**District Governor
2009-2010**

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**August is
MEMBERSHIP
Month**



**Share Your Passion for
ROTARY
Refer a Member!**

Rotary International District 5020 News



Volume 1 Issue 2 AUGUST

AUGUST 2009

Groundbreaking. Grants and Governance Plus FUN!

By August 1st we will have visited 12 clubs! We continue to be amazed how Rotary has made all of these communities better!

We had the honor of attending the ground breaking ceremony July 24 for ROTARY POINT at West Bay Park in Olympia. This project shows what seven Rotary Clubs, working together, can accomplish!



In my first month as Governor I have approved nine Matching Grants! I am glad to see that clubs are getting their applications in early so they will be at Rotary International on time!

AUGUST IS MEMBERSHIP MONTH! Rotary is the oldest service club in the world and I want you to remember how proud you were when you were asked to join! Rotary truly is working around the world to make life better for so many! This month I would like everyone to bring a friend, co-worker, son or daughter to your meeting and let them see what Rotary is all about! There are so many reasons to be proud of being a Rotarian why not share Rotary with your friends, family and co-workers? Rotary Shares so Share Rotary!

This month's *Rotarian* has an article on "The Four Way Test" on page 46. If you've wondered when and why this became Rotary's Motto, I encourage you to take a look. At the time of its writing the country was in the grip of the Great Depression and widespread distrust; banks were failing, businesses were closing, and folks were losing their jobs and their homes. We are living in similar circumstances today! The Four Way Test, Honesty and Integrity, guide the lives of Rotarians. Compromising our values would never come into play when making difficult decisions.

HAVING FUN! Every club we have visited truly knows how to HAVE FUN. When we visited the East Grays Harbor County club they had me laughing so hard I could barely give my presentation! (Maybe that was the plan!!) Several clubs have changed The Four Way Test to The Five Way Test by adding "Will it be FUN?"

Many of the Presidents have told me they are putting emphasis on getting more fellowship back into their clubs! That's GREAT!

HAVE FUN!

Alex

MEMBERSHIP GROWTH IS UP TO EVERYONE

After you agreed to head up your Club's Membership Committee, you asked yourself, "Where do I go from here? Well, I'd better put together a good committee." So you solicited volunteers, and the response was subdued. You wondered, "Why are so few Rotarians interested in getting involved in the most important aspect of any organization? Don't they know that without adequate numbers of good members, no organization can exist for long, let alone reach its goals. Perhaps if my fellow Rotarians recognized the overwhelming importance of membership, and the vital role each of us play in recruitment and retention, sitting on the Membership Committee would be a highly-sought-after function within the Club. Perhaps every member would recognize that we ALL effectively sit on the Membership Committee!"

**The members are the engine that makes the clubs run.
Without adequate high quality, satisfied members, the organization
loses its vibrancy, and eventually ceases to exist.**

Imagine your satisfaction being at your Club Installation meeting, looking around the room, and recognizing that, of its 40 members, you have sponsored four. You are responsible for 10% of your Club's membership!

And you pause to think, "You know, that's great, but it really wasn't that hard. I just thought that those four acquaintances of mine would make good Rotarians, and I simply, and proudly, told them about Rotary, and asked if they'd like to come to a meeting. And here they still are!"



Remember how nervous they were in coming to their first few meetings, but how welcoming your fellow Club members were – greeting them when they came in, asking them to sit at their table, engaging them in conversation, and asking them to come to the Club party the coming Friday evening.

Remember how proud they were at their Induction Ceremony, when they were presented with their Rotary pin and certificate. Remember when they were invited to sit on a Committee, and how keen they were returning from the District Leadership Training Assembly, having learned more about Rotary and how they could contribute to it? And you think, "Here we are now, with two of them up here with me, being installed on the Club's Board of Directors, George as a Director of Public Relations, and Francine as the President Elect.

Think back to how you persevered in an enthusiastic manner and successfully put together a Membership Committee of six, then how you all took the membership training session together and witnessed the enthusiasm at the breaks. Then on your trip home and afterwards, how you all met to plan your strategy for the coming year, and divided up the different tasks necessary for a successful Membership Committee?

Now that you have become a team, dedicated to the growth and efficacy of your Club, you are contagious — it's the membership bug!

Now you wear that smile of satisfaction! Rotary is indeed in your hands.

John Bardsley, District Membership Chair



OUR ROTARY WORLD

As members of Rotary develop a thorough understanding of our Rotary world they become committed Rotarians and enjoy the true meaning of service.

After reading the August 2009 issue of The Rotarian ...

Do you now know more about “Is it the Truth” and the evolution of the Four Way Test?

- Who was the driving force behind the evolution of Rotary’s Four Way Test?
- Where was this “ethical yardstick” introduced and how did it become part of Rotary?
- What are some ideas for promoting the Four Way Test in any community?

Do you know more about “Rotary Basics” – the fundamentals of our Rotary world?

- What are **nine** RI’s programs & service opportunities which guide Rotary work?
- What are the Educational and Humanitarian Grants programs part of the Foundation?
- Can you describe Rotary’s US\$200 Million Challenge?
- District 5020 is part of the Rotary Foundation Future Vision plan. What is this plan?

Do you know where Rotarians bring “Water and Wellness” for the health of a people?

What do you know about this water filter? How could a Rotary club supply filters?

- - - PDG Norm Watts
District Trainer

RI FOUNDATION SEMINARS SCHEDULED

~ 9:00AM – 3:00PM September 12 at the Silverbridge Travelodge, Duncan BC; Cost \$25.00 CDN

~ 9:00AM – 3:00pm October 3 at the Silverdale Beach Hotel & Resort, Silverdale WA; Cost \$25 US

Please RSVP to District Rotary Foundation Chair PDG Brian Beagle at twobees2@earthlink.net or phone: 360-731-9956 if you plan to attend.

GSE TEAMS FORMING FOR GERMANY & NORWAY

District 5020 participates annually in the Rotary International Foundation Group Study Exchange program that promotes international understanding through organized travel and personal contact. The program provides travel grants for teams of professional men and women between ages 25 and 40 to exchange visits with districts in different countries. Each team is led by a seasoned Rotarian.

For a month, team members experience the host country’s way of life, study its institutions, observe their own professions as practiced abroad, develop personal and professional relationships, and exchange ideas. Participants in these exchanges uniformly describe them as a life changing experience.

District 5020 has exchanged teams with a number of districts in other countries, including Australia, India, Brazil, Norway, Mexico, South Africa, Dominican Republic and South Korea.

The 2010 exchanges will be with Rotary District 1850 in Germany and District 2310 in Norway. The District GSE Committee is in the process of selecting members for the 2010 Germany and Norway teams. Deadline for applications was July 29, 2009.



Courage Classic Participants Pedal for the Kids to Prevent Abuse

In 1988, the "Tacoma Little Boy" incident drew the attention of local and national media. But more importantly it drew the attention of local Rotarians as well. Two members of the Tacoma Sunrise Rotary came to Mary Bridge Children's Hospital with an idea to invite all of the Pierce County Rotary Clubs to take on the problem of child abuse in our communities. Out of this challenge came the birth of the Courage Classic Bicycle Tour and the creation of the Rotary Endowment for the Intervention and Prevention of



Rotary Riders Harmon Bike Team from Pierce County Clubs

Child Abuse and Neglect at Mary Bridge Children's Hospital. Each year the Child Abuse Intervention Department (CAID) at Mary Bridge will treat hundreds of sexual assault patients, and social workers will handle thousands of phone calls from concerned parents. From the initial gift of \$100,000 from the Lakewood Rotary, the endowment has grown to \$4.3 million dollars in 15 years. Each Rotary Club in Pierce County has taken on responsibility for creating, staffing and supporting one of the rider service centers or lunch stops along the Courage Classic route.



Gig Harbor North Rotarians Wayne Washer and Kathi Melendez serve pasta to a rider.

The Courage Classic Bicycle Tour, a three-day, 174 mile ride taking participants through Snoqualmie, Blewett and Stevens Passes, was held August 1-3. More than 500 Rotary volunteers participated. Some raised money and cycled while others staffed Rotary Rider Service Centers to provide riders with a place to stop and rest, refuel with snacks or lunch, make an adjustment to their bikes or just enjoy the day with some new friends. The Rotary Clubs of Pierce County - Clover Park, Fife/Milton, Gig Harbor, Gig

Harbor Noon, Lakewood, Parkland/Spanaway, South Hill Puyallup, Sumner, Tacoma #8, Tacoma Narrows, Tacoma North, Tacoma South and Tacoma Sunrise - are an integral part of the Courage Classic Bicycle Tour.

Tacoma Narrows Lunch Line



Tacoma Narrows Lunch Line



Parkland/Spanaway Club Rider Stop

SHELTERBOX CANADA RECEIVES LARGEST DONATION



The Rotary Club of Niagara Falls Sunrise recently gave ShelterBox Canada a cheque for its largest single donation ever.

National Directors Don and Anne Ohlgren were on hand to receive the cheque for \$72,000 from Project Chair Jim Sissons.

The Club, not a large one by any means, ran a highly successful tournament for the International Golfing Fellowship of Rotarians, pledging the net profits to the project.

This donation, thanks to a superb team effort, will help many survivors of a catastrophe with the basics needed to help them recover and rebuild their lives and communities.

Each Shelter Box provides a dry shelter tent, warm bed, light and heat, clean water, cooking aids and tools for 10 people.

The Shelter Box Trust was established by the Rotary Club of Helston-Lizard, England. Boxes are pre-packed and warehoused in the UK ready for shipping at a cost of \$1200CAN each.

The Shelterbox Canada project was founded within the [Rotary Club of Ladysmith](#), British Columbia, and is promoted and administered by Rotarians from across Canada.



Five Lessons About The Way We Treat People

1 - First Important Lesson - The Cleaning Lady

During my second month of college, our professor gave us a pop quiz. I was a conscientious student and had breezed through the questions until I read the last one: "What is the first name of the woman who cleans the school?" Surely this was some kind of joke. I had seen the cleaning woman several times. She was tall, dark-haired and in her 50's, but how was I to know her name? I handed in my paper, leaving the last question blank. Just before class ended, one student asked if the last question would count toward our quiz grade. Absolutely," said the professor. "In your careers, you will meet many people. All are significant. They deserve your attention and care, even if all you do is smile and say "hello." I've never forgotten that lesson. I also learned her name was Dorothy.

2 - Second Important Lesson - Pick Up a Stranger in the Rain

One night, at 11:30 p.m., an older African American woman was standing on the side of an Alabama highway trying to endure a lashing rain storm. Her car had broken down and she desperately needed a ride. Soaking wet, she decided to flag down the next car. A young white man stopped to help her, generally unheard of in those conflict-filled 1960s. The man took her to safety, helped her get assistance and put her into a taxicab. She seemed to be in a big hurry, but wrote down his address and thanked him. Seven days went by and a knock came on the man's door. To his surprise, a giant console color TV was delivered to his home. A special note was attached. It read: "Thank you so much for assisting me on the highway the other night. The rain drenched not only my clothes, but also my spirits. Then you came along. Because of you, I was able to make it to my dying husband's bedside just before he passed away....God bless you for helping me and unselfishly serving others." Sincerely, Mrs. Nat King Cole.

3 - Third Important Lesson - Always Remember Those Who Serve

In the days when an ice cream sundae costs much less, a 10 year-old-boy entered a hotel coffee shop and sat at a table. A waitress put a glass of water in front of him. "How much is an ice cream sundae?" he asked. "Fifty cents," replied the waitress. The little boy pulled his hand out of his pocket and studied the coins in it. "Well, how much is plain dish of ice cream?" he inquired. "Thirty-five cents," she brusquely replied. The little boy again counted his coins. "I'll have the plain ice cream," he said. The waitress brought the ice cream, put the bill on the table and walked away. The boy finished the ice cream, paid the cashier and left. When the waitress came back, she began to cry as she wiped down the table. There, placed neatly beside the empty dish, were two nickels and five pennies. You see, he couldn't have the sundae, because he had to have enough left to leave her a tip.

4 - Fourth Important Lesson - The Obstacle in Our Path

In ancient times, a King had a boulder placed on a roadway. Then he hid himself and watched to see if anyone would remove the huge rock. Some of the king's wealthiest merchants and courtiers came by and simply walked around it. Many loudly blamed the King for not keeping the roads clear, but none did anything about getting the stone out of the way. Then a peasant came along carrying a load of vegetables. Upon approaching the boulder, the peasant laid down his burden and tried to move the stone to the side of the road. After much pushing and straining, he finally succeeded. After the peasant picked up his load of vegetables, he noticed a purse lying in the road where the boulder had been. The purse contained many gold coins and a note from the King indicating that the gold was for the person who removed the boulder from the roadway. The peasant learned what many of us never understand! Every obstacle presents an opportunity to improve our condition.

5 - Fifth Important Lesson - Giving When It Counts

Many years ago, when I worked as a volunteer at a hospital, I got to know a little girl named Liz who was suffering from a rare and serious disease. Her only chance of recovery appeared to be a blood transfusion from her 5-year old brother, who had miraculously survived the same disease and had developed the antibodies need to combat the illness. The doctor explained the situation to her little brother, and asked the little boy if he would be willing to give his blood to his sister. I saw him hesitate for only a moment before taking a deep breath and saying, "Yes, I'll do it if it will save her." As the transfusion progressed, he lay in bed next to his sister and smiled, as we all did, seeing the color returning to her cheek. Then his face grew pale and his smile faded. He looked up at the doctor and asked with a trembling voice, "Will I start to die right away?" Being young, the little boy had misunderstood the doctor; he thought he was going to have to give his sister all of his blood in order to save her.

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**"What will matter is how long you will be remembered, by whom, and for what." – Michael Josephson**