



# D5020 News



June—July 2007  
Newsletter for Rotary International Dist. 5020



Erik and Marnie Frederickson

## JUNE GOVERNOR'S MESSAGE

“It's been a privilege“

Greetings everyone,

This is the final monthly newsletter for the 2006-2007 Rotary year. It's a time when those who have served in various offices step aside and pass the baton on to the leaders for next year. One of the values of this transition is that it gives many an opportunity to serve as Rotary leaders and to have the experience of leading a group of motivated and caring volunteers. I think this really is one of the greatest contributions Rotary makes to our communities and I highly value this facet of our organization. It has been a wonderful experience for Marnie and I.

The word I choose to describe this past year's experience serving as Governor for our district is that it's been a privilege. To be able to travel the district visiting every club and to see what each is accomplishing in local and international service provides a view of the totality of what is done by Rotary that wouldn't be possible by any other means. We have much to be proud of in the positive effect we collectively engender through our involvement in our communities and the world at large. We do make a difference in the lives of many through our selfless service and efforts to make the world a better place.

As I set about preparing for this past year we held a series of Pre-PETS for the then Presidents-elect and my message then and now is that the district organization and leaders are there to serve the clubs and their members, not the other way around. All that happens in Rotary that has lasting value happens as a result of club activities. I hope that we have served you well throughout the past year and I look forward to seeing many of you again in future Rotary service endeavors.

Thank you for the many kindnesses and considerations extended to Marnie and I throughout this past year. It has been our privilege to serve.

Rotary does serve peace.

Kind Rotary regards,  
Erik

# PRESIDENTIAL MEMBERSHIP CONFERENCE



**Aug. 10-11, 2007  
Vancouver, BC**

RI President Wilf Wilkinson invites clubs, districts & Rotarians to a Presidential Membership Conference

Targeted to Rotary clubs, this conference will focus on the need for change and practical ways to increase membership, retain members and extend Rotary

#### Who should attend

- Club membership committee
- Club president & officers
- District leadership
- District membership committee
- Club & District PR committees

Delta Vancouver Airport Hotel—Richmond BC

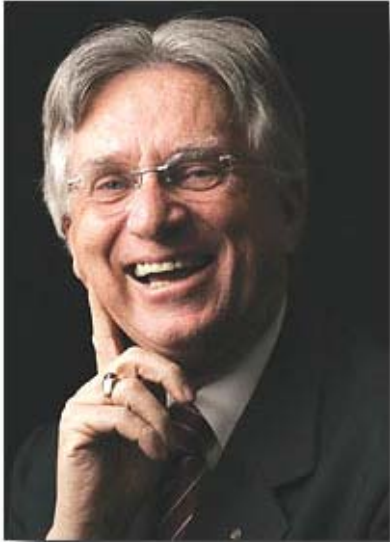
Hotel information, agenda and registration at:



[www.Rotaryevents.ca](http://www.Rotaryevents.ca)

# ROTARY PRESIDENTIAL MEMBERSHIP CONFERENCE

## AUGUST 10TH AND 11TH



**Chris Offer, PDG**

### **Why should you attend the Presidential Membership Conference?**

Interview with Conference Chair Chris Offer.

*Q - Why should Rotarians travel to Vancouver to attend the Presidential Membership Conference on August 10 and 11, 2007?*

A- Anyone who cares about the future of Rotary wants membership growth. Rotary, our Foundation and our programs depend on Rotarians willing to place service above self. This conference is an opportunity to look to the future and ask who will be the next generation of Rotarians.

*Q – Who are the speakers?*

A – The principal keynote speaker is RI President (2007-08) Wilf Wilkinson. RI President Elect D.K. Lee, RI Director Monty Audenart, Past RIBI President John Hockin, PRID Ron Beaubien and PRID Sam Greene will join President Wilf as presenters. All the speakers and their topics are listed on the conference website at [www.RotaryEvents.ca](http://www.RotaryEvents.ca).

The membership coordinators from Zone 22 and 23 have key roles in the conference as presenters, facilitators or moderators. I am excited about the presentation

by Michael McCoy who has extensive experience in the volunteer sector. Michael is speaking about what he calls drive by volunteers vs. long-term commitment. An issue that is important to Rotary's goal of membership retention.

*Q – Who should attend the conference?*

A - The conference is intended for all Rotarians who are committed to strengthening Rotary membership, but especially club and district membership development committee members, club presidents and officers, and district leaders.

*Q – What topics will be covered at the conference?*

A - We have an exciting mix of keynote speakers from inside and outside of Rotary who will deal with the regional membership trends, club and district leadership, the unique challenges of small clubs, how to increase the diversity of our membership and why the creation of new clubs is so important.

The conference is designed to empower Rotary clubs to take up their own membership initiatives that will help Rotary stay vital and growing in the years to come. Participants will learn about and discuss practical ways to identify and recruit new members, retain existing members, and extend Rotary through new clubs.

*Q – Will there be opportunities for Rotarians to exchange ideas on membership development?*

A – Dialogue and discussion are essential to the success of the conference. There are two roundtable discussion sessions where all conference delegates will debate a variety of critical topics. There are also two panel discussion sessions that focus on club membership success stories and club best practices.

*Q – Isn't the conference a lot of money for most Rotarians to spend?*

A – Yes, it is a big investment for a club or an individual Rotarian. I encourage clubs to pay all or some of the expenses of their president and the club membership chair. This is money well invested in the club's future. Without growth, clubs cannot continue to provide service to their community. The registration fee has been kept to a minimum, as have hotel rates. There are discounts available for those areas serviced by WestJet.

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# ROTARY PRESIDENTIAL MEMBERSHIP CONFERENCE AUGUST 10TH AND 11TH

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*Q – What are the other locations of the membership conferences?*

A - Conference locations and dates are Philadelphia, 13-14 July; Nashville, Tennessee, 20-21 July; South Bend, Indiana, 27-28 July; Denver, Colorado, 3-4 August; San Jose, California, 17-18 August; and Ft. Lauderdale, Florida, 24-25 August.

*Q – What social events are planned?*

A – There are no specific social events planned. The goal is to keep the cost low and focus on membership. However, the Delta Hotel where the conference is being held is ideally situated for visiting Vancouver. The hotel is 5 minutes from the airport, 30 minutes from the Vancouver Island ferries, 30 minutes from the US border and 20 minutes to downtown Vancouver. August is a spectacular time to be in Vancouver. The city has restaurants featuring every possible variety of cuisine, numerous tourist attractions and events. There are links to restaurants and tourist sites on the conference website.

*Q – How do you register for the conference?*

A – The online registration, link to the hotel, conference agenda and other information are all available at [www.RotaryEvents.ca](http://www.RotaryEvents.ca). The preferred hotel room rates are only available until July 10, 2007 or until the reserved room block is booked. Currently about 65% of the rooms are booked. Registration fees go up in July.

## **Rotary friends,**

If you have registered for the Presidential Membership Conference - thank you. If you plan to attend but have not registered, remember to register before the increase in the registration fee in July. If you require a hotel room, I recommend you book at the [Delta Hotel](#) soon.

The preferred room rate is only available until July 10 or until the reserved room block is booked. It is now 65% booked.

RI President Wilf Wilkinson will be joined on the program of the Presidential Membership Conference by an outstanding line-up of [experienced presenters](#) from Canada, USA and Great Britain. I am excited about the presentation by Michael McCoy who has extensive experience working with volunteers. His presentation on what he calls "drive by volunteers" vs. long term committed volunteers speaks directly to Rotary's ideas of membership retention.

I am pleased to advise you that RI President 2008-09; D.K. Lee will attend the Presidential Membership Conference in Vancouver.

The conference will feature interactive roundtable discussion opportunities to exchange ideas and best practices. Two panel discussion groups will feature clubs that have implemented unique membership initiatives and best practices.

The goal of the conference is to give every Rotarian who attends tangible and concrete ideas, suggestions and proven strategies that they can take back to their club and implement. The conference is not about "*business as usual*". The goal is a dialogue to discover what works, what new should be tried and what tactics Rotary clubs should abandon.

Conference details, agenda, list of speakers, [hotel information](#) and [registration](#) are all available at [www.RotaryEvents.ca](http://www.RotaryEvents.ca). Preferential hotel room rates are available and for those areas served by West-Jet there are discount flights available.

Many clubs see this conference as an investment in their club's future and are paying the registration and expenses of the club president and club membership chair.

I hope to see you in August at the Presidential Membership Conference.

*Chris Offer,*  
Conference Chair



# Rotary at Work

## Valley Recreation Centres Receive Portable Defibrillators



Jim Stevenson, Recreation Manager at the Courtenay Lewis Centre, and Dave Durant, Comox Recreation Director flank a smiling Dave Stevens, President of the Rotary Club of Cumberland Centennial after receiving portable defibrillators to be installed in their respective centres.

At their weekly breakfast meeting at The Miner's Cafe on Tuesday, the Rotary Club of Cumberland presented portable defibrillators to be installed in the Lewis Centre in Courtenay and the Comox Community Centre. The defibrillators, valued at \$2,900.00 each, were two of the five purchased by the Rotarians using proceeds from their annual Extravaganza Italiana fundraiser. The other three machines have been assigned to locations in the Village of Cumberland. Jim Stevenson, Recreation Manager at the Lewis Centre and Dave Durant, Recreation Director for the Comox Recreation Commission, accepted the new devices from Cumberland Rotary President, Dave Stevens.



# Rotary at Work

## Comox Valley Rotarians Sponsor Young Sailors



Rotarian John Challender met with Salvation Army Community Services Director Shawn Wilson to present a cheque for \$1,500.00 on behalf of all four Comox Valley Rotary Clubs to Comox Bay Sailing Club Director John Dickson to sponsor six young people to attend the two-week-long Classic Sailing Program offered by the Sailing Club in July.

The Rotary Clubs of Courtenay, Comox, Strathcona Sunrise and Cumberland Centennial have provided the necessary funds for six young people to enjoy the experience of learning to sail this summer. Through the auspices of the Salvation Army Family Services, six youths have been selected to participate in the two-week-long Classic Sailing Program offered by the Comox Bay Sailing club during the month of July. Completion of the program will earn the teenagers a Canadian Yachting Association certificate of proficiency that will make it possible for them to sail one of the club's boats without supervision, under the right conditions. Rotarian John Challender joined Comox Bay Sailing Club Director John Dickson and Salvation Army Community Services Director on Monday afternoon and presented a cheque for \$1,500.00 on behalf of all four Rotary clubs to Dickson to cover the tuition for six youths.



# Rotary at Work



Rotary District 5020 Assistant Governor, Kim Sleno, presided over the installation ceremony of President Keith Tatton (left front) and the Board of Directors of the Rotary Club of Cumberland Centennial on Tuesday evening.

## **Keith Tatton Takes the Reins of Rotary in Cumberland**

The Miner's Cafe was packed with Rotarians, spouses and family members on Tuesday evening as the Rotary Club of Cumberland Centennial celebrated its second year of service and installed its new president and board of directors. Outgoing president, Dave Stevens, provided a review of the club's many activities, which included the provision of five automated electronic portable defibrillators to the recreation centres in Cumberland, Courtenay and Comox, the Cumberland Legion and the Old Age pensioners' Association. Stevens also reminded the audience of the many other community projects, big and small, that were completed during the year. On the international scene, the club gave funds to dig a well to provide a reliable and safe source of potable water for a village in Kenya, funds to establish a sustainable chicken farming operation in a rural village in Zimbabwe, support for sustainable tea plantations in Assam and funds to help establish a micro-credit bank in Chennai, India. Stevens thanked all the members of his small, twenty-four-member club for their hard work and dedication to making life better for their local and world communities. In his inaugural address to the club, Stevens' successor as president, Keith Tatton, emphasized that the success of the club was due to the devotion of its members and the tremendous support of the Comox Valley community. Tatton officially assumes the role of the club's president on 1 July, the beginning of the new Rotary year.



# Rotary at Work



This is Tom Schaafsma, member and a former president of the Sequim Sunrise club. Tom has recently returned from the UK where he was trained and certified as a United States member of the ShelterBox Response Team. Tom is now accompanying me (when available) as I show the ShelterBox to the US Rotary clubs in District 5020. Jim Pickett



Rotarian John Challender presented the symbols of membership in the fellowship of Paul Harris to out going president Dave Stevens of the Rotary Club of Cumberland Centennial on Tuesday evening..

## Cumberland Rotarians Honour One of Their Own



At their annual Installation Dinner on Tuesday evening, the members of the Rotary Club of Cumberland Centennial honoured their retiring president, Dave Stevens, by making him a Paul Harris Fellow. Paul Harris Fellows are people in whose name a donation of \$1,000US is made to the Rotary Foundation of Rotary International. Named after Rotary's founder, Paul Harris, a Chicago lawyer who founded Rotary in 1905, the fellowship is used as a way of recognizing the service of Rotarians and members of the community. The Rotary Foundation is mainly funded by Rotarians and is the largest foundation operated by a volunteer group in the world. In the battle against polio alone, the Foundation has contributed more than \$500,000,000US. Stevens led the Cumberland club in an exemplary manner and gave unselfishly of his time and energy during the 2006-2007 Rotary year.



# D5020 Club Attendance

<i>Area</i>	<i>Club</i>	<i>Membership</i>	<i>Attendance</i>	<i>Area Rank</i>	<i>District Rank</i>
6B	Silverdale Sunrise	23	110%	1	1
8	Clover Park (Lakewood)	58	100%	1	2
7	Tacoma Sunrise	60	96%	1	3
7	Tacoma Narrows	41	94%	2	4
1	Cumberland Centennial	24	92%	1	5
1	Campbell River Daybreak	59	89%	2	6
4A	Oak Bay	62	85%	1	7
6B	East Bremerton	74	85%	2	8
10	Twin Cities (Centralia-Chehalis)	54	84.25%	1	9
2A	Port Alberni-Arrowsmith	19	83%	1	10
9A	Shelton	55	83%	1	11
9B	South Puget Sound-Olympia	54	81%	1	12
7	Tacoma South	0	80%	3	13
5	Port Townsend	87	80%	1	14
3	Chemainus	37	79%	1	15
9B	Lacey	119	79%	2	16
2B	Nanaimo Daybreak	40	78.3%	1	17
5	Sequim	56	78%	2	18
4B	Brentwood Bay	25	78%	1	19
9B	Hawks Prairie-Lacey	49	77%	3	20
2A	Qualicum Beach Sunrise	24	76.67%	2	21
3	Duncan Daybreak	23	76%	2	22
4B	Sidney	25	76%	2	23
3	Ladysmith	48	76%	3	24
2A	Parksville AM	47	74.04%	3	25
2B	Nanaimo	85	74%	2	26
8	Parkland-Spanaway	60	74%	2	27
7	Tacoma North	33	74%	4	28
3	South Cowichan (Mill Bay)	52	73.27%	4	29
4A	Sooke	35	73%	2	30
2B	Lantzville	44	73%	3	31

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# D5020 Club Attendance

<i>Area</i>	<i>Club</i>	<i>Membership</i>	<i>Attendance</i>	<i>Area Rank</i>	<i>District Rank</i>
6A	Poulsbo-North Kitsap	105	73%	1	32
5	Port Townsend-Sunrise	42	73%	3	33
2A	Qualicum Beach	34	72%	4	34
7	Gig Harbor	112	71%	5	35
6A	Kingston - North Kitsap	38	71%	2	36
5	Port Angeles	76	70%	4	37
6A	Bainbridge Island	84	70%	3	38
6A	Silverdale	81	70%	4	39
9A	Shelton Skookum	47	70%	2	40
1	Comox	0	70%	3	41
1	Port Hardy	38	69%	4	42
5	Sequim Sunrise	92	69%	5	43
8	Lakewood	129	68%	3	44
1	Courtenay	0	67%	5	45
9A	North Mason County	33	67%	3	46
7	Tacoma	356	65%	6	47
4A	Victoria	120	65%	3	48
2A	Port Alberni	23	65%	5	49
4B	Sidney By The Sea	40	63.1%	3	50
1	Port McNeill	27	63%	6	51
8	Fife-Milton	27	63%	4	52
8	Sumner	99	62%	5	53
10	Woodland	32	62%	2	54
5	East Jefferson County	58	60.48%	6	55
9A	Hoquiam	36	60%	4	56
5	Port Angeles (Norwester)	69	59%	7	57
9B	Tumwater	49	56%	4	58
10	Kelso	70	55%	3	59
9B	West Olympia	91	53%	5	60
9A	Aberdeen	97	35%	5	61
9B	Olympia	153	0%	6	62
6B	South Kitsap	0	0%	3	63

*Continued from previous page*