



5020 News

August-September Newsletter for Rotary District 5020



A Word from DG Erik

Amazed at what
we've seen –
and it's only
been a month!

By Erik Frederickson
District 5020 Governor

Greetings fellow Rotarians and friends.

Marnie and I have just completed our first month of serving our district through club visits and a stunning increase in email volume. The former have been a pleasure and the latter no real surprise. What has been a surprise is the number and quality of the service projects that we have both seen and heard about.

As our friend and Past Assistant Governor Harold "Alex" Alexander is fond of saying, "Wouldn't it be interesting if there was a button that could be pushed and everything that Rotary had done would disappear?" Heaven forbid that ever happening, though the point is well taken – Public Relations/Public Image in reverse. It is humbling in the extreme to see what you all have accomplished in your communities and beyond.

Marnie and I look forward to many more visits and their accompanying reactions of both praise and thanks for all that has been done and, also, for the many plans for future service.

August finds us in Membership and Extension month in the Rotary world. Our hard working District Membership Chair Mo Fritz-Roberts and her committee members have once again planned a fun yet information-packed Membership Seminar for all club committee chairs, officers and interested members. These seminars will give you new insights and ideas about the serious subject of attracting new men and women to our clubs and retaining our existing members.



Erik & Marnie Frederickson

Membership events will be held from 9 a.m. to 3 p.m. in various cities as follows:

Aug. 26	Courtenay
Sept. 9	Tacoma
Sept. 23	Silverdale
Sept. 30	Victoria

Please visit <http://rotary5020.org/membership/> for more details and contact information. Mo and her committee members absolutely knock themselves out for these events. They're terrific seminars; don't miss it.

Within the past weeks we've also received some terrific news related to our participation and support of our Rotary Foundation. Our total district contribution to the Annual Fund for last Rotary year (2005-2006) totaled \$646,000!!! My thanks to all of you who have realized that what happens in this world of service is up to us. I had raised the bar, or so I thought, to a goal of \$650,000 for this year and now am excited at the possibility of once again surpassing our target. This year PDG Joan Firkins is chairing our District Foundation Committee and I'm sure all clubs will be urged

A Word from Erik, (cont.)

to raise their awareness and support of the many programs and projects funded by the Rotary Foundation. These are the same programs and projects that we Rotarians point to with pride. They deserve our continuing and increasing support.

Joan and the District Foundation Committee are also planning seminars that are critical to a greater understanding of just how our Foundation operates and how our contributions used. Please set one of the following dates aside if you are a Club Foundation Chair, officer or interested member. There's no better way to fill in the gaps of your knowledge, to meet the district support team and to find where to go when questions come up in the future.

Sept. 16 Duncan
Sept. 23 Silverdale
Sept. 30 Tacoma

For times, places and contact information please visit <http://www.rotary5020.org/foundation/training.php>

As summer ends and we settle into a more normal routine, please consider what it is that you can do to make a difference in our world. We are among the blessed of this world and if there is an improvement to be made, it is up to us to take the first step. Remember: Rotary Serves Peace!

**Kind Rotary regards,
Erik**

Rotary Foundation's fiscal health is top-rated by leading U.S. evaluator

By Vukoni Lupa-Lasaga
Rotary International News

Charity Navigator, a leading evaluator of public charities, has awarded The Rotary Foundation its top rating of four stars.

Established to help individuals make intelligent giving choices, the nonprofit Charity Navigator provides free ratings of tax-exempt charities based in the United States that receive substantial public support (more than \$500,000). Charity Navigator also considers length of operation and program type before including an organization on its master list for evaluation.

Currently, Charity Navigator evaluates the organizational efficiency, organizational capacity, and overall financial health of more than 5,000 charities.

"Less than a quarter of the charities we evaluate have received our highest rating, indicating that The Rotary Foundation of Rotary International outperforms the majority of nonprofits in America with respect to fiscal responsibility," says Trent Stamp, executive director of Charity Navigator, in the letter announcing RI's four-star rating.

A four-star rating indicates an exceptional financial performance; a three-star rating signifies a good financial performance; a two-star indicates a need for improvement; and a one-star denotes a poor performance. A rated organization not awarded any stars is considered exceptionally poor.

An organization's overall rating stems from its overall score from seven performance categories. For each category, an organization can receive a score from 0 to 10. The overall score of a four-star charity ranges from 60 to 70. An organization is awarded no stars if its overall score is less than 25. The Foundation received an overall score of 60.92.

Learn more about the ratings at www.charitynavigator.org.

Lantzville, Nanaimo-area clubs are off and running in 2006-2007!

**By Paul Geneau
Area 2B Assistant Governor**

The five Rotary clubs of the Nanaimo and Lantzville area are off to a strong start for the new Rotary year.

The five new presidents and presidents-elect continue the tradition of meeting monthly to share information and work together. The first meeting was held on July 17, at which each president described their club's current activities and their plan for the year. Joint projects were discussed.

The Rotary Club of Nanaimo (the original club) had a booth at the Nanaimo Marine Festival selling ice cream. They also raffled a classic Mustang again. On July 16 they held the popular annual President's Breakfast.

The Rotary Club of Nanaimo North had a busy July. They ran the Beer Garden at the Dragonboat Festival, a fundraiser for breast cancer research, and ran the Heart and Stroke Foundation Golf Tournament at Fairwinds Golf Club.

After nearly 35 years of meeting at the Nanaimo Golf Club, Nanaimo North is now meeting in the auditorium at the Kiwanis Lodge seniors' facility, still on Tuesday evening. The club's second annual Art Calendar will be available for sale soon.

The Rotary Club of Lantzville is changing its annual fall TV auction to an on-line auction. They are optimistic that this change will raise more funds. They are also selling tickets for their annual Ball-der-dash raffle to be held in September.

The Rotary Club of Nanaimo Daybreak has recently initiated an email newsletter. They participated in Summer Song, a musical evening, with proceeds going to the Nanaimo Conservatory of Music. Members of the club volunteered for the Silly Boat Regatta, benefiting the Child Development Centre. The club also built donation boxes for Literacy Nanaimo and distributed them to local malls. Together with Nanaimo North, members volunteered to collect donations for the Vancouver Island Symphony at the Symphony in the Park. The club also made a donation of \$3500 to the Nanaimo Youth Services Association.



The Rotary Club of Lantzville members are looking for any way to sell tickets to the Ball-der-dash raffle.



Assistant DG Paul Geneau (in the hat) sponsored a team in the Heart and Stroke Golf Tournament. Below, new Lantzville President Mike Walker.



The Rotary Club of Nanaimo Oceanside is already planning for next spring's annual James Bond Night, a social event and large auction. Their other big event of the year is the Christmas Toy Drive, where they parade around Nanaimo neighbourhoods, canvassing for donations of toys and cash for underprivileged children.

Clubs on the Olympic Peninsula get busy with new projects

By Jim Pickett
Area 5 Assistant Governor

Port Townsend Sunrise began the Rotary year on July 4 with their seventh annual fireworks display off of a barge near Fort Worden in Port Townsend. Provided as a community service, the event has drawn together city, county, and other resources in an effort to make the event better and safer each year. The community went wild at the grand finale of the 40-minute show.

PT Sunrise Rotarians also worked at the recent Jefferson County Fair and are preparing to welcome their next exchange student, a young lady from Brazil.

East Jefferson County Rotary Club was very busy in July assisting the local Chambers of Commerce in ensuring that the Hadlock Days annual event was a success. East Jefferson members participated in the parade by providing drivers for the VIP cars, entering four antique cars, and walking with the District 5020 exchange students. The club also operated grills at the Rotary Pavilion at a local county park.

July was also the beginning of solicitation of items for the club's major fundraising event – Puttin' on the Ritz in September. It is a fabulous dinner, dance and auction.

The Rotary Club of Port Angeles got off to an excellent start this year with it's first ever "freshman class" family picnic at membership chair Susan Danielson's home. The Freshman Class is comprised of the 12 new members inducted in 2005/2006. Several senior members attended along with the neighbor's pet goose!

July 29 saw the summer clean-up of the club's bulb garden that lines Highway 101 coming into Port Angeles.

The next big service project will be painting a house in August for Port Angeles' annual Paint the Town event. Club members will take three days to prepare and paint. An on-site picnic is planned.

The Rotary clubs of Port Townsend and Sequim, in conjunction with several local businesses, sponsored the celebration of Gumby's 50th birthday with his creator, Art Clokey, at the Inn at Port Hadlock. Proceeds from the event will be used for student scholarships.

After years of laying the groundwork the Port Townsend Rotary Club has formally launched a new Interact Club at Port Townsend High School. This is a joint project with the Sunrise Rotary Club of Port Townsend.

High school teacher Jim Guthrie, who teaches history and wood shop, and who coaches volleyball and Knowledge Bowl, is the school advisor for the program and already has several students signed up.

The Certificate of Organization is dated July 1, 2006. Tracy Reinhart and Kay Smallwood from Port Townsend Rotary are the club members who are working with the 19 students who signed up as Charter Members.

While the students will set their own agenda, early discussions have revolved around Habitat for Humanity housing projects and an overseas project.

The Rotary Club of Sequim held its 38th annual Salmon Bake in Sequim on Aug.13. The major fund raiser for the club is a very popular event. More than 1400 pounds of wild salmon were baked using the traditional Indian method.

The Port Angeles Norwester club held their annual summer street fair and fundraiser, "Arts in Action", on three days in July. The event encompasses a juried arts and crafts show with live demonstrations, a car show each day, live continuous music during the street fair, a street dance on Saturday night, and the Windermere North American Masters Invitational Sand Sculpture, sponsored by local businesses.

The three-day event saw a crowd of approximately 17,000 people and earned over \$9,000 for the club. The funds will be used to help defray the costs of the recently completed, world-class skate park and the repair of a historic mural in the downtown area. The club is also raffling off a vehicle this year and the funds will be used for scholastic improvement and scholarship programs.

Sequim Sunrise Rotary participated in an unusual project this summer. Long-time club member Tom Schaafsma's son Ryan is in the U.S. Marines, and has been stationed in Iraq. Part of his assignment led him and his squad to interact a great deal with the children in his area. Ryan asked his dad if he thought Rotary would collect and send him some school supplies for the children.

Within a few weeks over 500 pounds of supplies were collected with the assistance of a local church group and the school system, and these were packed by club members and shipped to Iraq. The supplies were given to the children and we are very happy to report that Sgt Schaafsma is now

Olympic Peninsula (cont.)

in the United States. Sunrise members recently performed their semi-annual service to help maintain the Friendship

Garden at Carrie Blake Park in Sequim. The activity, now in its ninth year, has included the building of bridges, paths, and shelters that are spread throughout the garden.

Membership is a **MYSTERY...??**

By Maureen Fritz-Roberts
District 5020 Membership Chair

I read a surprising statistic the other day. Did you know that 90% of Rotarians have never proposed a new member. This stopped me in my tracks. Why would that be?

I love Rotary. It is where I meet my friends once a week. It is my link to international projects that I could never do otherwise. It gives me the opportunity to make a difference in a variety of ways in my community.

I admit when I propose a new member I am picky. I want the club to continue to grow but with the same exceptional individuals it has attracted to date. But I do want it to grow.

I started to think of other things I enjoy to see if I could come up with a reason why Rotarians don't propose a new member.

When you go to a really great restaurant, you know the kind I mean, food is incredible, the service is outstanding and you leave thinking 'I'll be back'.

Then later if you are with friends and food gets mentioned you will promote that restaurant and encourage them to try it. You aren't going to get a referral fee from the restaurant. You just want to see your friends share a great experience.

So we will promote a restaurant, a place where we have no control over the continued service level, to our friends but we won't invite those same friends to join our Rotary clubs.

Why? If you have attended a District Membership seminar or DLTA session you may have heard me promote a recruiting tool 'Club in a Club'. It occurred to me that TIME and COMFORT were the two problems that it overcame. If your club conducts a Club in a Club it gives every member a chance to put forward the name or names of people in your community who would make good Rotarians. They don't have to be personally responsible for inviting them or getting them to the meeting.

Why? Maybe it is due to the number one reason Rotarians leave our clubs - Lack of Leadership. This doesn't mean the club president is doing a poor job. It doesn't mean the club executive is weak. It refers to the lack of a plan for the job. People want to see where the club is going and they want to be part of making it happen. Hockey wouldn't be much fun to watch if there wasn't a net to shoot the puck into. If there is no way to keep score people will lose interest. But unlike that restaurant where you would have no control over the quality of service, in your club you can make a difference. You can help create that plan that will ensure you have strong leadership with significant goals. You can be part of the solution.

Maybe it's not a Mystery! Perhaps it is an Opportunity. An opportunity for each of us to invite one person to join Rotary this year. We could put District 5020 on the map for being the place where 90% of the Rotarians have proposed a new member. Let's do it!

You are invited to attend any one of the following District 5020 Membership Seminars:

August 26th, Westerly Hotel, Courtenay, B.C.

September 9th, Tacoma Club, Tacoma, WA

September 23rd, Silverdale Beach Hotel, Silverdale, WA

September 30th, Oak Bay Recreation Center, Victoria, B.C.

Area	Club	Membership	Attendance	Area Rank	District Rank
1	Comox		100%	1	1
9B	Tumwater	52	89%	1	2
4B	Sidney	30	83%	1	3
7	Tacoma Narrows	39	83%	1	4
9B	South Puget Sound-Olympia	52	80%	2	5
6A	East Bremerton	79	77%	1	6
3	South Cowichan (Mill Bay)	56	77%	1	7
9B	Hawks Prairie-Lacey	42	77%	3	8
10	Woodland	30	75%	1	9
10	Longview-Early Edition		74%	2	10
10	Twin Cities (Centralia-Chehalis)	53	74%	3	11
5	Port Townsend-Sunrise		72%	1	12
2B	Lantzville	45	72%	1	13
5	Sequim	63	71%	2	14
5	Sequim Sunrise	85	71%	3	15
6A	Silverdale	79	71%	2	16
4B	Royal Oak Centennial	21	71%	2	17
2A	Parksville AM	44	70%	1	18
6A	Kingston - North Kitsap	45	70%	3	19
9A	Shelton Skookum	49	67%	1	20
2B	Nanaimo	86	67%	2	21
2A	Qualicum Beach Sunrise	27	67%	2	22
4A	Victoria	120	66%	1	23
4A	Sooke	33	66%	2	24
9B	Lacey	118	66%	4	25
4B	Brentwood Bay		65%	3	26
8	Fife-Milton	24	64%	1	27
6A	Bainbridge Island	97	64%	4	28
6A	Port Orchard	85	62%	5	29
2A	Qualicum Beach	36	62%	3	30
2A	Port Alberni	24	62%	4	31
5	East Jefferson County	57	61%	4	32
9A	Hoquiam	31	59%	2	33
1	Port McNeill		56%	2	34
5	Port Angeles (Norwester)	64	53%	5	35
4B	Sidney By The Sea	40	52%	4	36
9A	Shelton	53	48%	3	37
9B	Olympia	144	0%	5	38