



# Service & Fellowship Through Rotary

## THE GOVERNOR'S NEWSLETTER

R.I. DISTRICT 5020 · DISTRICT GOVERNOR BOB LOVELY

Volume 46, No. 9

April, 2001

Creating  
Awareness:  
**PR**

### Message from the Governor

#### Lovely thoughts and other things. . .



DG Bob Lovely

#### PETS

I just got back from attending PETS. Alive and well and it continues to live up to its reputation as the best of its kind, not to mention the largest. Governor-Elect *Lachata* and the *Assistant Governors* did a bang-up job in helping the *Presidents-Elect* continue to prepare for the upcoming year. I was particularly impressed with the new training and planning materials provided by Rotary International.

#### District Conference

The district conference is just a month and one half away. I am looking forward to reviewing the accomplishments with all of the current club presidents, officers and members and to discussing the upcoming year with the club presidents elect. We have a great Rotary program lined up, as well as an unparalleled resort area for having all sorts of fun. If you do not have your reservation in yet, get it in by May 1 in order to be eligible for the drawing for two free nights at Whistler during the conference. The registration form can be found at [www.Rotary5020.org](http://www.Rotary5020.org).

If some of your members are crunched for time, consider this: we have been indicating that the conference goes from May 17 to May 20. However, the first Plenary session does not start until late Friday afternoon, so if you are pressed, consider arriving on Friday rather than Thursday.

By the way, the Lacey Club has a bus chartered to go to Whistler and they still have some space for those who are interested. The cost is approximately US\$65 per person round trip. The bus leaves Thursday May 17, at 2:30 p.m. and returns May 20<sup>th</sup>. For more information, call Lacey Rotarian *Art Getchman* at 360-491-5928.

#### RYLA

*Don Lachata* and I were fortunate enough to attend a portion of the RYLA (Rotary Youth Leadership Awards) at Pacific Lutheran University recently. I had the opportunity to explain to the high school students in attendance what Rotary is all about. The students were sharp and seemed to have considerable leadership qualities. I'd recommend that every club sponsor at least one student.

#### RI Convention

The Rotary International Convention will be in San Antonio June 24-27. Last year there weren't too many from our district at the RI Convention. However, this year it's a lot closer and the venue is in a

by DAVID ROBINSON  
PDG (1999-2000), R.I. District 5050  
Presenter, Assembly 2001

**P**resident Frank Devlyn states "recognition for our work is critical to our collective success." Enhancing Rotary's public image is one of the most important tasks facing us each Rotary year...we need to let the light shine so that the world may see our good deeds.

By promoting a positive image of Rotary in our communities, we can achieve three important objectives, we can:

- 1) Gain attention to and support for Rotary projects;
- 2) Attract qualified candidates for membership in our clubs, and;
- 3) Inspire the members in our clubs to greater service accomplishments by giving them the recognition and feedback on what our Rotarians are doing.

#### The Outside Audience

While the practice of public relations varies between cultures, every club has outside audiences with whom it can communicate. General and focused PR initiatives can be directed at local government officials, the business community, students, other community organizations, as well as those persons directly helped by your service and projects. Public relations is most effective when you create messages for a specific audience.

Community groups are interested in collaborative opportunities. Partnering with other community groups increases outreach and builds mutually beneficial relationships and broad-based understanding and support.

A coordinated public relations program will help a club achieve specific goals, such as increasing membership, expanding service opportunities and increasing community financial or volunteer project support.

#### Opportunities

What are some typical public relation opportunities? Service projects and activities that have a strong human-interest factor and are pertinent to the local community are of particular interest to reporters. The story of someone being helped by Rotary (e.g. *graduating senior scholarships, the selection of a community member to be a Rotary Scholar or Group Study Exchange Team member, new housing or bus service for the elderly and handicapped, a successful tutoring program supported by Rotarians at a local school, a team of Rotary Volunteers, leaving to help with a WCS project, etc.*) are important stories to report in the news media. The media is interested in news. Stories that are published or on air on television and radio have several factors in common.

## Public relations essential to Rotary success

Continued from page 1

They are timely, of interest to the community and relevant to reader's and viewers' needs.

Other newsworthy club activities include:

- club activities that solve a critical community problem or emergency crisis;
- an international service project supported by a local club's Rotary Foundation grant and local Rotary volunteers;
- a Group Study Exchange participant's or Ambassadorial Scholar's account of life in another culture;
- timely issues debated and prominent speakers at a Rotary club's;
- Rotary Club and Interact and Rotaract projects

### Outlets for your Rotary news

The Public Relations staff of Rotary International are constantly looking for innovative ways to enhance the image of Rotary. Always remember to send them copies of your local media's stories. They are always working to promote Rotary on CNN, in the *Wall Street Journal*, *USA Today*, *The Philadelphia Inquirer*, and other media outlets.

So let's get our stories told and messages communicated through:

- your club and district's Internet website
- radio and television
- daily and weekly newspapers
- public access or cable television dedicated to community-based programming
- printed brochures that describe your club's history and programs
- exhibits at trade shows and expos held in your community
- trade publications
- corporate newsletters
- school newspapers
- university alumni publications
- business and highway billboard
- bus and airport advertising
- tourist information brochures
- the signage you place on your local Rotary projects during and after construction.

To assist districts and clubs this year, *President Frank* has established Public Relations task forces in all zones. *PDG Lloyd Osond* is coordinating the task force activities in 12 districts in the central and eastern part of Zone 22. I am responsible for 11 districts to the west including 5020.

### Every project has a story behind it

In Anaheim, President Frank told Governor Bob Lovely and me that it is our responsibility to "Create Awareness" about the importance of public relations and "Take Action" to avoid missed opportunities. Every service project a club does has a story behind it. Every service project is a public relations opportunity. When clubs tell their Rotary story, they not only enhance Rotary's image, they also serve as an example for non-Rotary groups and non-Rotarians. As President Frank stated, "If others imitate the good work of Rotary, it's because we understood the importance of public relations. We created awareness in the community and took action that others wanted to follow."

When Rotary gets positive attention in the media, it makes Rotarians proud. It makes us proud to be associated with an organization that is accomplishing so many good things in so many parts of the world. It tells us that we are making a difference.

As past R.I Director *John Kenny* wrote, "We, as Rotarians, must raise our voices to proclaim our values, for they are values worth proclaiming."

*David Robinson joined Rotary in 1981 as a charter member of the Langley Central Rotary Club in Vancouver. He was subsequently a member of the Abbotsford, Lionsgate North and Vancouver clubs. He served as President of the Abbotsford club in 1996-97, as an Assistant Governor in 1997-98, and in June 1999 was elected Governor for Rotary District 5020 for Rotary Year 1999-2000. This year, Dave serves as Zone 22 West Coordinator for Public Relations and Rotary's Image Task Force, and as a National Advisor in Canada and the United States for the Permanent Fund of the Rotary Foundation.*

EDITOR'S NOTE: *David Robinson presented at the 2001 Leadership Assembly in Victoria. He gave this presentation at my Club Service Leadership session on February 11, 2001.* —JOHN ARMENIA

## Rotary videos facilitate access to local cable tv and enhance recruitment

by DAVID ROBINSON, PDG  
Coordinator Zone 22 West Public Relations Task Force

I recently viewed two new videos just received from the Public Information Department designed to increase public awareness of Rotary International.

The first, "Local Cable Access Programming, A Public Relations Opportunity" (311-EN), is a nine-minute training video that encourages Rotarians to create programs for their local cable TV stations. It's an excellent one to show to clubs who have or can have contact with local TV stations. Local cable access provides the perfect opportunity to communicate Rotary's many local, national and international successes. This training video provides tips on how to create interesting and informative Rotary International television programming.

The second is entitled "Rotary in Your Community and the World" (322-EN). It is designed as a 30-minute prepackaged program ready for cable TV use. However, it is excellent for use as a program at a regular meeting and for membership recruitment.

Whenever we approach a prospective member about joining, in the preponderance of cases we are asked what Rotary is. For the first time we have a video that really answers that question. It covers the four Avenues of Service like no other publication or video has until now. I recommend that every club get a copy. I believe it is a definite asset to membership recruitment and development.

The videos are available for order from the Rotary International Order desk at (847) 866-4600 at US\$ 10.00 each. Governor Lovely and I encourage clubs with local cable access or public access television to order this training tape and use our pre-packaged programming or create Rotary programming on their own. Should you have any questions about cable television, please contact RI's Public Information Department at (847) 866-3000.

## Directory Changes

Please go through your District Directory and make the following changes.

Page 10: New AG—Area 3  
**Name:** Dick Drew  
**Home:** 250-748-7160  
**Work:** 250-746-1590  
**Fax:** 250-748-1517  
**E-Mail:** dickdrew@home.com

Page 44: Chemainus Rotary Club  
**Club E-mail contact:** William Manning  
**E-Mail:** psychicbill@telus.net

# Combine planning and purpose to create effective weekly meetings

By BRIAN KIRKHOPE

Past-President, Naniamo Daybreak

Member, District 5020 Club Service Committee

At our recent Leadership Assembly in Victoria B.C. (February 11, 2001), I had the opportunity to share some of my ideas at the Club Service Leadership Session. I also facilitated a discussion of "What makes Rotary meetings that are effective?"

We have all been to Rotary meetings that are ineffective. It is difficult to have every aspect of a meeting be wonderful. However, if thought and planning is put into a meeting, the meeting will be effective. The weekly meeting has a number of purposes, many of which a psychologist would be able to discuss in more detail than we can do in this newsletter article. They include: fun, fellowship, friendship, a sense of belonging, education about Rotary and one's community, a sharing of ideas, the serving of a meal, and entertainment.

## Preparing the agenda

Most clubs have an agenda structure that includes:

- Greetings to members, guests, and visiting Rotarians
- Opening/Convocation/Anthem/Flag Salute
- Announcements and Committee Reports
- Program/Speaker(s) Presentation
- Sergeant at Arms and Fine Session
- Closing
- Distribution of the Club's Bulletin/Newsletter

## An inviting environment and climate

Make your visitors and Rotarians feel at home when they come to your meeting. Your GREETERS should recognize that a visiting Rotarian or guest has arrived and, if they should not be leaving their post at the front door, should get another club member to take the visitor or guest with them to a table. If this is accomplished in an upbeat, positive manner, all the members of the club will pick up on that and will have an upbeat and positive approach to the meeting.

The needs of the speakers or program should be clearly ascertained long before the meeting begins. Ensure that your club is professional in covering the speakers' audio/visual needs, handouts, etc. When speakers are presenting on their topics, have someone at the back of the room to ensure that members seated at the back can hear the presentation. The speaker should be introduced to this member so that they watch him or her for the correct signals.

## Make Rotary meetings relevant

The meeting's program should be: relevant to the interests of the membership, educational and/or inspiring, and related to the mission and goals of Rotary.

If the speaker has a message and is able to communicate that message to a majority of the members, the presentation is generally successful. Some of the best programs are when we have our club members as speakers. A club member sharing thoughts about something important to them is a very effective presentation. Too often we only have our members speak to the club when they give their classification talks. And don't forget to have all new members give their classification talk. If you ask any senior Rotarian, they will tell you that the most effective and positive meetings are classification talks given by their new friends...our Red Badge members.

## Take a "Rotary Minute" to share

Some clubs have a "Rotary Minute" session within each meeting. Rotary Minutes facilitate sharing within the club. At our club, members of the club take a minute to share with the membership "...what it is about Rotary that is important to me." This could be a personal note, a fact or statistic about Rotary which they have obtained from the Rotary.com website, or a memory of a project or event that continues to have meaning to them.

The newsletter or club bulletin is an important tool at a meeting. It should contain the important announcements that the President, Directors or Committee Chairs want to share with the general membership. If it is used properly, it can shorten the time needed for announcements, a time when some members may not be listening to their President.

## Focus assemblies on change

Club assemblies need to be scheduled when there are issues that need to be debated, programs and projects added or dropped, budgets developed, and in-depth education planned. Some experiences have been positive, others not. If a President wishes to use a club assembly, the Club Service director should encourage the following:

- The appointment of all members to committees
- An organized committee structure that shares leadership and decision-making
- Assembly Reports that are disseminated in an efficient manner (the newsletter/bulletin).
- Preplanning so that assembly and committee leaders are properly informed about their roles, the purpose of the Assembly, and the expected outcomes.

*EDITOR'S NOTE: Quality leadership, meetings, projects and members are critical to the continued success of each Rotary club. Sometimes the approach to quality improvement has to be revolutionary and not the evolutionary approach we are accustomed to take as individuals and organizations learn and grow. When leaders and Rotary clubs focus on the meeting-by-meeting, project-by-project, and year-by-year approach to change and improvement the returns on investment are impressive and enduring. Brian's advice to presidents-elect and club officers is intended to inspire you to think about and discuss the strengths and weaknesses of your board meetings and assemblies. — John Armenia, Editor.*

## Comments on 5020 PR

I edit R.I. Director Sam Greene's newsletter. He gives me the copies of district newsletters he's received. I just wanted to tell you that I think your Governor's Newsletter is an incredible piece of craftsmanship—it tells your story, the format is efficient, and you have some features in it that make it one of the best in Zones 23 & 24. Congratulations.

JOCK MACKENZIE  
R.I. Zone 23-24

The Governor's Newsletter that you produce each month is without a doubt the finest piece of journalism I have had the pleasure to read. I look forward to each month's issue. You are to be commended for the layout and appearance that goes into each issue, the thought and content in each article, and the information one gains about the World of Rotary from reading each issue...

ASH WHITE  
Rotary Club of Lakewood, Director, PETS 2001

## President-Elect Training Seminar (PETS)

The photos below were all taken at the PETS gathering on Sunday morning, March 25, 2001. District 5020 Governor-Elect *Don Lachata* and District Trainer *Joe Kinerk* did yeoman service throughout the three-day training session for Presidents Elect. RI President-Elect *Richard King* gave an excellent talk before 600 attending Rotarians. During his talk, he mentioned the great newsletter of District 5020.



Rotary International President-Elect RICHARD KING meets 5020 Governor BOB LOVELY.



District Trainer JOE KINERK and Governor-Elect DON LACHATA take a moment at PETS.



RI President-Elect KING and 5020 Assistant Governor BOB MARTIN (Area 7) make acquaintance.



GOVERNOR BOB and East Bremerton President-Elect SHANE FORAKER, who currently prints the Governor's Newsletter.



President-Elect Designate ROSS WHITE and Area 2B Assistant Governor JOANNE YOUNG at PETS.



KING and Area 9 Assistant Governor BLASE GORNY.

## GOVERNOR'S MESSAGE

continued from page 2

city that is known for its appeal to visitors. I'd love to have you join me. Give it some thought. For more information, look at: <http://www.rotary.org/meetings/convent/index.html>.

### New AG for Area 3

I am pleased to announce that *Dick Drew* is the new AG for Area 3. Dick is a long time Rotarian and past president of the Duncan club.

### Rotary Foundation

I just received the most recent update on contributions to The Rotary Foundation. The figures show that through the month of February, we have contributed a total of \$271,000. Of that \$183,000 is designated towards the Annual fund. Normally the largest contributions to TRF come in the latter part of the Rotary year, so I'm still optimistic that we can reach our goal of \$400,000 for the Annual fund.

### Club Visits

*Mardel* (on most occasions) and I have been fortunate enough to be able to attend several club special events recently. In the last month or so we visited the following:

- Sumner (75-year Anniversary)
- Chehalis (80-year Anniversary)
- South Cowichan (10-year Anniversary)
- Woodland (4-year Anniversary)
- Tacoma #8 (Wine Tasting)
- Sequim Sunrise (Auction)
- Area 9 (Rotary Foundation recognition/fundraiser luncheon)

We continue to be impressed with the vibrancy of the clubs in our district. Thanks for inviting us and letting us participate in the good works of Rotary.

### Council on Legislation

The Council on Legislation (COL) will be held starting April 21, 2001 and will go for 8 days. All Rotary members are encouraged to review items of interest to them and to provide comments for the attendees. This can be done by visiting the following web/site which is dedicated to the COL: <http://www.frankdevlyn.org/council> or, you can contact our delegate, PDG Dave Sclair at [dsclair@flyer-online.com](mailto:dsclair@flyer-online.com). Please advise all the members in your club of this opportunity for them to participate in changing Rotary to serve even better.

Warmest Rotary Regards,  
GOVERNOR BOB, 1-2-3

DG Bob Lovely (2000-2001)

## Rotary Scholar researches micro-credit organizations in South Africa

By BROOKE STEARNS

Rotary Scholar in South Africa for R.I. District 5020

I sat in the crowded marketplace breathing in the thick air filled with smells from the booths selling spices, chickens, fish and nuts. Several African women wrapped in bright traditional dress enthusiastically talked over the din of the busy market. "I had nothing. I couldn't feed or clothe my children. They couldn't attend school." One woman shared with me the desperation and poverty she had experienced, "I had no hope. When I heard about Women, Development and Enterprise in Africa, I had nothing to lose so I joined. Now I have my own fish stall here in the market, and I earn a nice profit. My family eats three nutritious meals a day, and my children are all attending school." Hearing the stories of these women and how dramatically they had improved their lives, I knew that I had found my calling.

As a junior at Willamette University, I secured a Carson Undergraduate Research Grant that allowed me to spend the following summer researching in Senegal. I worked with Women, Development and Enterprise in Africa, one of more than 100 Grameen-style micro-credit programs that serve the needs of the poorest of the poor in more than 32 countries around the world. Micro-credit is a revolutionary approach to poverty-alleviation that provides access to small, collateral-free loans to the absolute poor, especially women, to start their own business. Micro-credit is based on the concept that the poor possess the skills necessary to improve their own lives if given the opportunity. It is a helping hand rather than a handout. These women form borrowing groups with five members who assist each other in having their businesses succeed, thereby ensuring on-time repayment. In developing countries entrepreneurs take loans (the average first time amount is \$100 to \$150) for basket weaving, tailoring, growing food, raising livestock and other business endeavors.

During my senior year at Willamette, I applied for and received a Rotary Ambassadorial Scholarship with the sponsorship of Dave Gillespie and the Gig Harbor Rotary Club. This scholarship will allow me

to spend an academic year in South Africa learning more about the culture and researching the relationship between the impoverished, micro-credit entrepreneurs and AIDs/HIV. Towards this end, I will work with the University of South Africa's Institute for Gender Studies as well as intern at *Small Enterprise Foundation*, a leading micro-



Brooke Stearns (center) with Grameen Bank Borrowers in Bangladesh

credit program in Africa.

As my scholarship period wouldn't begin until the Spring of 2001 (due to the academic calendar of the southern hemisphere), I found work at Grameen Foundation USA in Washington, DC. The Grameen Bank, a pioneer in the micro-credit field, was founded by Dr. Muhammad Yunus in 1976. The Bank has grown to lend more than \$3 billion to Bangladesh's poor. The success of Grameen Bank has been replicated around the world, including in the United States. In April 1997, Alex Counts, a Fulbright Scholar who had worked with the Grameen Bank, created Grameen Foundation USA (GF-USA), a non-profit organization dedicated to increasing awareness of and support for micro-credit. GF-USA has grown to a highly successful non-profit that (between December 1999 and February 2001) mobilized over \$2 million to support micro-credit programs throughout the world. When Dr. Yunus received Rotary's Award for World Understanding in 1999, he donated the \$100,000 grant to Grameen Foundation USA.

With my position as development associate and executive editor of *Grameen Connections*, the quarterly publication of GF-

USA, I have been able to visit both the Grameen Bank in Bangladesh and a replication program in New York City called Project Enterprise. During my visits to these programs, I met with many whose stories are quite similar to those of the successful entrepreneurs in Dakar, Senegal, where I first gained experience with micro-credit.

I now will embark on a nine month long adventure to the poor, rural areas in Northeast South Africa. During this time, I will be working directly with impoverished South Africans who have taken loans to start their own businesses. I imagine that we have much to learn from one another. Upon my return to the United States, I hope to share this experience so that the power of micro-credit can expand to serve increasing numbers of the world's poor. I thank Rotary for the opportunity to pursue my dreams and work towards a poverty-free future. I genuinely believe the saying that, "We can create a future without poverty as surely as we have created a present filled with it."

*Brooke Stearns is a Rotary Scholar from Gig Harbor, Washington, where her parents, Candy & Clyde Stearns (a former Rotarian) still reside. She has just arrived in South Africa. She attended Willamette University in Oregon with a major in International Relations and minors in economics and politics. She studied foreign policy briefly in Washington, D.C. while in college and also studied in Nantes, France. She spent the summer between her junior and senior years in Dakar, Senegal, where she interned with Women, Development and Enterprise in Africa. She graduated from WU in May, 1995 with departmental honors and cum laude, then began an internship and subsequently full-time employment with the Grameen Foundation USA, where she was a development associate for fundraising and event planning and also produced the quarterly newsletter. From there she came to South Africa and her current adventure.*

To contact Brooke in South Africa, you may e-mail her at [bgrameen@hotmail.com](mailto:bgrameen@hotmail.com).

For additional information on GF-USA, please contact **Dwayne Boyd, GF-USA, 1709 New York Avenue NW, Suite 101, Washington, DC, 20006. PH: 202-628-3560/FX: 202-628-3880/E-mail: dboyd@grameenfoundation.org.**



## Creating Awareness and Taking Action in R.I. District 5020



**DISTRICT  
5020  
ASSISTANT  
GOVERNORS**

**AREA 1**

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**AREA 3**

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**AREA 4**

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**AREA 9**

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**AREA 10**

ED BUTLER, Area 10  
E-mail: bsi@localaccess.com  
360-273-9257

### Oceanside "Chilly Dip" alerts Nanaimo citizens to R.I. fundraising effort

On a chilly day in February—February 23rd to be exact, as it was Rotary's 96th Birthday—the Oceanside Rotary Club in Nanaimo decided to make a bit of a "splash" and let the local community know that Rotary in Nanaimo were not only celebrating but raising funds for Rotary International.

It all started innocently enough when the Oceanside Club challenged other clubs to "take the plunge" and participate in "The Great Departure Bay Dip," encouraging their members to raise money for the Foundation by getting pledges and then taking a "dip" into the frigid waters. Four clubs in the area took up the challenge including Rotary Club of Nanaimo-Down-town, Nanaimo North Rotary Club, Daybreak Rotary Club and the organizing Oceanside club.

After a Four Potato Gun salute, we had 19 folks representing the 4 clubs raising over \$5,700 take part in the madness of charging into the water together. Local media coverage was *fabulous*—local TV, 2 local radio stations and 2 local newspapers covered the event at the same time while over 100 spectators cheered us on. But the *best* thing about it was that 100% of all funds raised goes to our wonderful Foundation.

*Please note: The Oceanside Rotary Club in Nanaimo puts on Potato Cannon Workshops as a fundraiser. If you are interested please call President Dawn Tyndall at (250) 756-4778.*



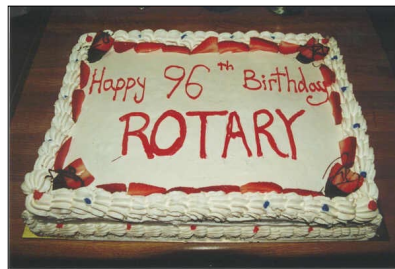
(1)



(2)



(3)



(4)

(1) Nanaimo Oceanside President DAWN TYNDALL readies the troops.

(2) The Four Potato Gun salute.

(3) Intrepid Islanders line up for the Big Dip in Departure Bay.

(4) Happy Birthday, Rotary!

## District Directory

### District Governor 2000-2001

BOB LOVELY (South Puget Sound Rotary)  
E: BobLovely@home.com

### District Governor 2001-02

DON LACHATA (Silverdale Rotary)  
E: Dlachata@home.com

### District Governor 2002-3

ROSS WHITE (Nanaimo Rotary)  
E: rwhite@island.net

### Past District Governor

KEN BALSLEY (Lacey Rotary)  
E: balsley@CCO.NET

### District Treasurer

DWAN BOWEN (Lacey Rotary)  
E: dbowen@mail.tss.net

### District Secretary

DON TAYLOR (Silverdale Rotary)  
E: taylor@silverlink.net

### Club Service Chair/Newsletter Editor

JOHN ARMENIA (Gig Harbor Rotary)  
E: dsuccess@centurytel.net

### Community Service Chair

Unfilled; call DG Bob if interested!

### Vocational Service Chair

FRED PIERCE (Lacey Rotary)  
PH: (360)352-8432/(360) 491-5559

### World Community Service Chair

PDG JOHN McCAULAY (Sidney Rotary)  
E: jemacaulay@coastnet.com

### R.I. Foundation Chair

PIETER KOELEMAN (Campbell River Rotary)  
E: pkphysio@oberon.ark.com

### Group Study Exchange Chair

DICK ZAMJAHN (Tacoma #8 Rotary)  
E: dzamjahn@harbornet.com

### Youth Exchange Chair

BILL & MARNY HANNAN (Sequim Sunrise)  
E: texasval@olympen.com

### Scholarship Chair

BLASE GÖRNY (Shelton Skookum Rotary)  
E: ElBamba@aol.com

### District Webmaster

DAVID BRINK (Tacoma South Rotary)  
E: Dave@md-computers.com

### District Website

www.rotary5020.org

### Clubmate Liaison Officer

RONALD BROWN (Courtenay Rotary)  
E: rtbrown@mars.ark.com

Please refer to the District Website and/or the District Directory for addresses, telephone, and fax information.

## Attendance Report: Feb 2001

Area	Club Name	Members:July	Members:Feb	%	Area Rank	District Rank
1	Campbell River	82	79	81%	3	15
1	Campbell River Daybreak	49	46	84%	1	7
1	Comox	50	47	72%	4	39
1	Courtenay	101	100	83%	2	10
1	Port Hardy	38	38	67%	6	52
1	Strathcona Sunrise	59	62	72%	4	39
2A	Parksville	44	38	55%	5	61
2A	Parksville A.M.	39	40	82%	2	13
2A	Port Alberni	28	28	79%	4	21
2A	Port Alberni Aerosmith	13	16	55%	5	61
2A	Qualicum Beach	35	25	555%	1	2
2A	Qualicum Beach Sunrise	29	24	81%	3	15
2B	Nanaimo	87	88	71%	4	44
2B	Nanaimo Daybreak	39	38	80%	2	19
2B	Nanaimo North	54	54	65%	5	54
2B	Nanaimo Oceanside	25	26	80%	2	19
2B	Lantzville	48	46	84%	1	7
3	Chemainus	29	31	75%	1	33
3	Duncan	47	47	55%	5	61
3	Duncan Daybreak	43	42	55%	5	61
3	Ladysmith	26	30	72%	2	39
3	Salt Spring Island	34	34	68%	4	50
3	South Cowichan	48	51	70%	3	47
4	Brentwood Bay	26	22	73%	4	37
4	Colwood	45	45	55%	7	61
4	Oak Bay	52	49	79%	3	21
4	Saanich - Sunrise	21	24	71%	5	44
4	Saanich	57	56	55%	7	61
4	Sidney	34	37	99%	1	3
4	Sidney By The Sea	36	35	55%	7	61
4	Sooke	28	27	55%	7	61
4	Victoria	189	169	61%	6	57
4	Victoria - Harbourside	107	101	83%	2	10
5	East Jefferson County	42	51	78%	3	26
5	Port Angeles	82	80	81%	1	15
5	Port Angeles-Nor'wester	75	72	55%	6	61
5	Port Townsend	60	62	70%	5	47
5	Port Townsend Sunrise	29	31	55%	6	61
5	Sequim	56	55	74%	4	34
5	Sequim Sunrise	71	71	79%	2	21
6	Bainbridge Island	50	53	74%	6	34
6	Bremerton	94	95	78%	4	26
6	East Bremerton	91	86	95%	2	4
6	Port Orchard	77	82	79%	3	21
6	Poulsbo - North Kitsap	78	75	77%	5	29
6	Silverdale - Sunrise	0	28	87.00	1	1
6	Silverdale	90	81	72%	7	39
6	South Kitsap	19	19	55%	8	61
7	Clover Park	59	60	83%	2	10
7	Gig Harbor	96	98	72%	5	39
7	Tacoma #8	414	426	76%	4	31
7	Tacoma Narrows	49	42	55%	7	61
7	Tacoma North	31	30	81%	3	15
7	Tacoma South	31	36	64%	6	56
7	Tacoma Sunrise	71	79	84%	1	7
8	Fife/Milton	31	30	56%	4	59
8	Lakewood	127	123	87%	1	5
8	Parkland Spanaway	49	48	55%	5	61
8	Puyallup	74	76	55%	5	61
8	Puyallup-South Hill	38	41	74%	2	34
8	Sumner	82	86	73%	3	37
9	Aberdeen	111	104	65%	6	54
9	Hoquiam	27	26	55%	8	61
9	Lacey	135	136	79%	1	21
9	Olympia	192	201	70%	5	47
9	Shelton	54	58	61%	7	57
9	Shelton Skookum	50	53	55%	8	61
9	South Puget Sound	45	43	76%	3	31
9	Tumwater	45	39	77%	2	29
9	West Olympia	91	98	71%	4	44
10	Centralia	60	49	55%	7	61
10	Chehalis	74	75	56%	6	59
10	Kelso	74	75	68%	4	50
10	Longview	163	162	66%	5	53
10	Longview Early Edition	63	62	82%	2	13
10	Twin Cities	45	50	78%	3	26
10	Woodland	34	38	86%	1	6
	TOTAL:	4,971	4,980			

## District Calendar

### APRIL

(MAGAZINE MONTH)

- 1 Club Presidential Citation form due to DG  
23 Brazil GSE Team arrives

### MAY

- 11 Longview's 75th Anniversary  
12 Finland GSE Team arrives  
17-20 **District Conference @ Whistler, B.C.**  
23 Brazil GSE Team departs

### JUNE

- 13 Finland GSE Team departs  
15 Shelton 50th Anniversary  
24-27 **International Convention @ San Antonio, TX**

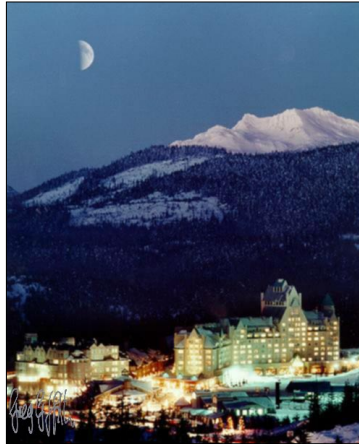
### JULY

- 1 New club and district officers assume duties



## Rotary District 5020 Conference May 17-20, 2001

*Register by May 1 and win 2 FREE nights at Whistler during the conference!  
Registration forms available at [www.rotary5020.org](http://www.rotary5020.org).*



  
**WHISTLER RESORT**  
& CONFERENCE CENTRE



The Newsletter of District Governor Bob Lovely  
Rotary International District 5020  
Dr. John Armenia, Editor  
4708 Old Stump Drive NW  
Gig Harbor, WA 98332

*Service*   
*and Fellowship*  
*through Rotary*